



Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."

Buying A Home Soon? Get our Free Consumer Guide, *"8 Secrets For Saving Thousands When Buying Your Home."* Call us right now at **480-242-3079** for details...

The Story behind the Iconic "V-Day" Image

There are few images more iconic than the V-J Day in Times Square (also V-Day and The Kiss) photograph by Alfred Eisenstaedt portraying a U.S. Navy sailor grabbing and kissing a stranger—a woman in a white dress—on "V-J Day" in New York City's Time Square on August 14, 1945. The photograph was published a week later in LIFE magazine, among many photographs of celebrations around the United States that were presented in a twelve-page section titled "Victory Celebrations". Kissing was a favorite pose encouraged by media photographers of service personnel during the war, but Eisenstaedt was photographing a spontaneous event that occurred in Times Square soon before the announcement of the end of the war was made by U.S. President Harry S. Truman at seven o'clock. Similar jubilation spread quickly with the news.



Because he was photographing rapidly changing events during the celebrations, Eisenstaedt did not have an opportunity to get the names and details. The photograph does not clearly show the face of either person involved, and numerous people have claimed to be the subjects. The photograph was shot just south of 45th Street looking north from a location where Broadway and Seventh Avenue converge. Soon afterward, throngs of people crowded into the square and it became a sea of people.

Source: Wikipedia.org



Three cool websites to visit this month:

World CAM

This amazing website lets you find geo-tagged Instagram photos. Just enter the location of a place and it will load up with Instagram images taken near the mentioned address. These Instagram images would be recent ones taken at that location.
www.WorldC.am

Experience Mount Everest

Scaling the heights of Mount Everest is just a dream for many. How about a virtual 3D Trip scaling over the entire heights of this huge mountain? This website is a Virtual 3D Trek to the Summit of the Everest peak.
www.EverestAvalancheTragedy.com

Cracked

Advertised as 'America's only Humor Site', this site is inundated with hundreds of informative and interesting articles. www.Cracked.com

Get Inspired

"One Kind Word can change someone's entire day."

–Unknown



Learn How To Maximize The Value Of Your Home!

Did you know there's a free consumer report showing which repairs and fix-ups will net you the most value for your home? It's called the **"Homeseller's Guide To Money-Making Fix-Ups,"** and it's great even if you're not planning on selling soon. You can get a free copy by calling us at...**480-242-3079**

See Insert This Issue...



See insert:

- *The "No Brainer" approach for caring for one of your homes most valuable investments!*
- *September 2017 Market Update*

"Battle of the Sexes"

A new movie titled Battle of the Sexes is coming out soon. In tennis, "**Battle of the Sexes**" is a term that has been used to describe various exhibition matches played between a man and a woman (or, in one case, a doubles match between two men and two women). Most famously, the term is used for a nationally televised match in 1973, held at the Houston Astrodome, between 55-year-old Bobby Riggs and 29-year-old Billie Jean King, in which King won in three straight sets. **The new movie is based on this match and features actors Emma Stone and Steve Carell.**



The match attracted massive attention and was viewed by an estimated 90 million people around the world; King's win is considered a milestone in public acceptance of women's tennis.

Two other matches commonly referred to as a "battle of the sexes" include a match held four months earlier in 1973 between Riggs and Australian Margaret Court (Riggs won), and one in 1992 between Jimmy Connors and Martina Navratilova, dubbed "The Battle of Champions" (Connors won).

At least eight other exhibition matches have been played between notable male and female tennis players, starting in 1888, though only some of them were referred to at the time as a "battle of the sexes."

Source: Wikipedia.org

New Program for Homesellers!

Maybe you know of someone that needs to sell their home fast or it needs so much work an investor needs to buy it... We have a program with an investor that can do just that. We will come to their home and see if it's a home we can help them with.

If you know of anyone that needs this service they can contact us for more information at **480-242-3079**. We are here to help!

Top Decorating Do's & Don'ts



Here are a few common do's and don'ts from decorating experts that are guaranteed to improve the look of your rooms.

Don't: Put too much furniture in a room and line most of it up against the walls.

Do: Bring the furniture in to create a conversation area. Define the space with a sizeable area rug and anchor the furniture on the rug.

Don't: Rely too much on overhead lighting.

Do: Use a combination of the three types of lighting: general (ceiling and wall fixtures, table lamps); task (pendant lighting or desk lamps that help you read or do homework); and accent (fixtures that spotlight things such as architectural features, paintings or plants).

Don't: Hang artwork too high.

Do: Place it so the middle of the picture is at eye level of an average sized person. If the art is placed above a sofa, make sure the bottom edge is six inches above the top of the sofa.

Don't: Ignore window treatments.

Do: Add appropriate curtains that lighten up the room, not darken it. Hang them two inches above the frame of the window or all the way to the ceiling to make a room with a low ceiling seem bigger.

Don't: Be afraid of color on the walls.

Do: Neutrals are fine but try adding an accent wall. Test color samples at different times of the day before you paint all the walls.

Don't: Load the room with too many family pictures and knickknacks.

Do: Be selective. Group a few items together and change the groupings periodically.

Real Estate Corner...

Q. What are some mistakes I should avoid when I invest in real estate?

A. Even smart investors make mistakes. Here are three common mistakes and what you should do instead:

Not doing your homework.

Evaluate your financial situation and understand the right numbers to calculate. Learn the basics about cash flow, appreciation, and loan amortization.

Not finding the right property. Do a thorough search, including "off MLS" deals and best buys, to find the right property for you. Work with a REALTOR® who is an Investor Specialist. He or she can help find a good investment property.

Failing to get a professional inspection. You need to know if there have been problems with the property and that they've been properly addressed.

To learn more about owning investment property, call and ask for our Free Consumer Report called "**How To Avoid 8 Dumb Mistakes Even Smart Investors Make.**" We'll be glad to send a copy right to you.

Do you have a real estate question you want answered? Feel free to call us at **480-242-3079**. Perhaps we'll feature your question in our next issue!

Thanks for All the Kind Words!

A great realtor will listen to all your concerns, and Tina did just that. She did a great job helping us find a house to buy, and a great job helping us sell our house when we were ready. When it came time to sell, we got an offer only a couple of days after listing it. She is honest, easy to communicate with, and returns all calls or texts in a timely manner. – *Dustin Germaine for Tina Barton*

Thank you for getting my puppy stains out of my carpet, it looks new again. - *Anne B for Advanced Surface Solutions*

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"Secrets For Living A Healthy, Wealthy & Happy Life..."

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Be good to people for No
reason

”



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Inside This Issue You Will Discover...

- ✓ **The Story behind the Iconic V-Day Image...** *the kissing sailor*
- ✓ **The “Battle of the Sexes” Movie...** *the story of Billie Jean King and Bobby Riggs*
- ✓ **Top Decorating Do’s and Dont’s ...** *common do’s and don’ts from decorating experts that are guaranteed to improve the look of your rooms*
- ✓ **PLUS MORE ...** *“Real Estate Investing Mistakes To Avoid.”*
- ✓ **Thank You’s, Fun Websites, Famous Quotes...AND...**

Discounts, Specials And Much, Much MORE!

Keep Reading Inside...

Who Wants To Win Movie Tickets?

**Take my Trivia Challenge
And you could win too!**

This is one of our favorite parts of the newsletter! Each month, we’ll give you a new trivia question. The first 2 people who call our office with the correct answer will win **two FREE movie tickets**. Enjoy a night out on us with someone special in your life! Take your best guess, and then call us at **480-332-4639** or email **info@thebartongroupaz.com!** Remember, your chances of winning are better than you think!

This month’s Mega Trivia Question:

Which of the following Tennis Players lost to Bobby Riggs?

- A) Margaret Court B) Martina Navratilova
C) Billie Jean King D) Eugenie Bouchard

Hint: You’ll find the answer in the newsletter.