

# TIPS FOR STAGING AND DECLUTTERING YOUR HOME TO SELL



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When it comes to selling your home, one of the most important things you can do is make sure it looks its best. A well-staged and decluttered home will not only attract more potential buyers, but it can also help you get a better price for your property.

*Laurel Jonas*

# HERE ARE SOME TIPS FOR STAGING AND DECLUTTERING YOUR HOME TO SELL:



## **Start with a deep clean**

Before you start staging your home, it's important to give it a deep clean. This means dusting, vacuuming, mopping, and scrubbing every surface in your home. Make sure to pay extra attention to the kitchen and bathrooms, as these are areas that can quickly become dirty and cluttered.

## **Get rid of excess clutter**

One of the biggest mistakes sellers make is leaving too much clutter around the house. You want potential buyers to be able to see the space and imagine themselves living there, but that's hard to do if there's stuff everywhere. Go through each room and get rid of anything that's not necessary. This includes old magazines, knick-knacks, and extra pieces of furniture.

## **Depersonalize your space**

When you're selling your home, you want potential buyers to be able to see themselves living in the space. That's hard to do if there are too many personal items around. Take down family photos, remove any personalized artwork or decor, and put away any items that are specific to your hobbies or interests.



### **Rearrange furniture.**

Sometimes, the way furniture is arranged can make a room feel smaller or more cluttered than it actually is. Consider rearranging your furniture to open up the space and create a more welcoming atmosphere. Make sure there is a clear flow through the room and that furniture is not blocking any walkways.

### **Neutralize your color scheme**

While you may love your bold, bright paint colors, they may not be for everyone. Consider repainting your walls with a neutral color, such as beige or gray. This will make it easier for potential buyers to imagine their own furniture and decor in the space.

### **Make small repairs**

Before you start showing your home, make any necessary repairs. Fix leaky faucets, replace burned-out light bulbs, and patch any holes in the walls. Small repairs can make a big difference in how your home appears to potential buyers.

### **Don't forget about curb appeal**

The first thing potential buyers will see is the outside of your home. Make sure the exterior of your home looks clean and well-maintained. This means cleaning up any debris in the yard, trimming bushes and hedges, and giving your front door a fresh coat of paint.

### **Consider hiring a professional stager**

If you're not sure how to stage your home, consider hiring a professional stager. They can provide guidance on furniture placement, decor, and other ways to make your home look its best. While it may be an additional expense, it can be well worth it. A staged home will sell for 17% more on average than a non-staged home, and 95% of staged homes sell in 11 days or less. That is statistically 87% faster than non-staged homes.





# THANK YOU!

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*Laurel Jonas*

@LaurelJonasRealtor

208HomesForSale.com

208HomesForSale@gmail.com

208-758-9000