

September 26, 2018



Announcing Cassara Realty Group Rochester's Newest Real Estate Company

Rochester, NY -- Joe Cassara and his wife Katie are excited to announce the launch of Cassara Realty Group, Inc., a Rochester/Finger Lakes/Upstate, New York real estate brokerage. The company helps potential and existing home owners buy and sell homes in Rochester, New York and surrounding areas.

Joe, a Licensed Real Estate Broker/REALTOR®, has had his hands in investing, renovating, managing and selling properties for years. As a Licensed Real Estate Agent, Joe found immediate success and he is now taking his work to the next level as a Licensed Real Estate Broker.

"Real estate is something I have always loved, so this was a natural progression for me," said Joe. "I get to help people hunt for homes, invest in properties, and literally watch their dreams come true. What could be better than that?"

Joe's wife, Katie, is leading the charge behind the scenes as Marketing and Communications Director for Cassara Realty Group.

"We've always known we wanted to work together and this is our chance to have our worlds collide," she said. "It's amazing to wake up every day and get to do what we both love with the person we love most."

The couple's goal is simple: to guide people through the buying and selling process as quickly and smoothly as possible.

"Sure, every deal has it's challenges, but we truly try to minimize that because at the end of the day, we're just people working with people. Relationships come first, and if you keep that in mind, the rest is really just paperwork," according to Joe.

Cassara Realty Group is open for business and taking the Rochester Real Estate market by storm. If you or someone you know is looking to buy or sell a home, or if you are interested in joining our team, send an email to info@cassararealty.com or call Joe directly at 585.329.4419.

For more information, visit www.cassararealty.com

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