



Myrtle Beach
Real Estate &
Relocation Guide



CENTURY 21

Broadhurst

NOTICE:

This guide is meant to serve as an informational resource to our clients and will cover topics such as community descriptions, education and area schools, climate and weather, demographic information, cost of living, recreation and entertainment, and more.

The information gathered has been taken from multiple sources on the web, including, but not limited to:

- mbredc.org
- census.gov
- visitmyrtlebeach.com
- horrycountyschools.net
- weather-us.com
- ccarsc.stats.showingtime.com

It is the responsibility of the consumer to deem any and all information presented in this guide as accurate and will be the sole responsibility of the consumer to confirm information is up to date. Century 21 Broadhurst will verify all facts and information to the best of their ability.

About Century 21 Broadhurst



Welcome to the Myrtle Beach Area!

It is our pleasure to provide you with this informative guide to the Grand Strand.

Our clients have found it useful in broadening their knowledge about the communities that comprise the Myrtle Beach area.

Whether you're interested in a permanent residence, vacation home, commercial or rental property, I'm confident we can help you find just what you're looking for along the coast. With over 45 years in the Myrtle Beach market, CENTURY 21 Broadhurst is one of the oldest and most experienced real estate firms on the Grand Strand. Our team is uniquely equipped and thoroughly trained, and they stand ready to serve you with any of your real estate needs.

CENTURY 21 Broadhurst continues to be recognized year in and year out for its sales, service, achievements, and community involvement. We are consistently named one of the top producing offices in the Carolinas. We recently received the CENTURY 21 Quality Service Award; the 10th time our firm has earned that distinction.

We think you've made a wonderful choice by considering a move to the 'Grand Strand' ...we love it here, and we know you will, too! CENTURY 21 Broadhurst is here to help you make the Grand Strand your home.



Jamie Broadhurst

President of Century 21 Broadhurst

Community Overview



Myrtle Beach sunrise

Over 60 Miles of Warm,
Sandy Beaches and
Breathtaking Sunrises.

- Beautiful Beaches. World Class
- Cuisine. Endless Entertainment.
- Southern Hospitality.

- Living in the Myrtle Beach Area, a lot of
- times referred to as Horry County, means
- you have access to the same amenities that
- are attracting millions of visitors every year
- to vacation here. The area offers unique
- entertainment, shopping, cultural and dining
- experiences that you won't find anywhere
- else.

- Choose to dine at any of the 2000+
- restaurants in the area. Enjoy many
- recreational activities, from the beach to
- the Intracoastal Waterway and large rivers.
- Visit the surrounding historic towns that
- offer their own unique essence on the
- community and chat with the friendly
- locals who thrive in those towns.

Myrtle Beach - Profile



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Skywheel Myrtle Beach

FUN FACT:

The name "Myrtle Beach" comes from the wax myrtle, an abundant local shrub, and was chosen in a name-the-town contest in 1900.

- cityofmyrtlebeach.com

Myrtle Beach, South Carolina, is best known as the 'hub' of the Grand Strand - a 60-mile spread of beaches along the Atlantic coast. It has been deemed the 2nd-fastest growing metropolis 3 years in a row and doesn't show signs of slowing down. More than 100,000 people moved to the area over the last 8 years. It has quickly become home to many and a vacation destination to even more. Among many things, Myrtle Beach offers an abundance of entertainment and attractions to its locals and visitors. You'll find fishing piers, boardwalks, hundreds of souvenir shops, arcades, family attractions, amusement and water parks, water sports, and so much more. Many of these places are open year-round, so even when 'tourist season' is over the locals can enjoy many of the same activities without much of a crowd, and usually with a locals discount!

Myrtle Beach - Cont...



Margaritaville @ Broadway at the Beach

Broadway at the Beach has just about everything you could ask for:

- Fun Dining Experiences
- Tons of Retail Stores
- Amusement Park Rides
- Family-Fun Attractions
- And so much more!

They host plenty of events here, too, so stay up-to-date with their calendar to know what's going on and when! Rain or shine, Broadway at the Beach is somewhere you, your friends and family are going to want to visit time and time again.

Looking for more of a peaceful day in Myrtle Beach? The Market Common is also a great place for upscale cuisine and high-end shopping, and has beautiful walking and biking paths around its parks and ponds to keep physically fit!

The Market Common

During the warmer months, you can catch free-movie weekends in the park, art festivals, music festivals, farmers markets, and plenty of other events to enjoy. Best of all, it's minutes from the beach!



North Myrtle Beach - Profile



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Cherry Grove Pier

FUN FACT:

North Myrtle Beach is the birthplace of the Shag dance, which became the official state dance of South Carolina in 1984.

-visitmyrtlebeach.com

North Myrtle Beach is a few miles North (obviously) of Myrtle and was originally made up of the original 4 existing communities: Cherry Grove, Windy Hill, Ocean Drive, and Crescent Beach. Not only does North Myrtle Beach offer beautiful hotels and calm beaches, but this city hosts some of the more fun events and celebrations of the seasons. Stop by for St. Paddy's Day, end of summer, Fall Fest, a number of nationality festivals, and the Christmas Parade - all just some of the annual celebrations you'll find in North Myrtle Beach.

Like Myrtle Beach, summers in North Myrtle are more bustling than the rest of the year due to tourism. You will find, however, that this Northern city has a more calm atmosphere that may appeal to an older population. Much of the community consists of snowbirds and retirees, who welcome newcomers with open arms.

North Myrtle Beach - Cont...

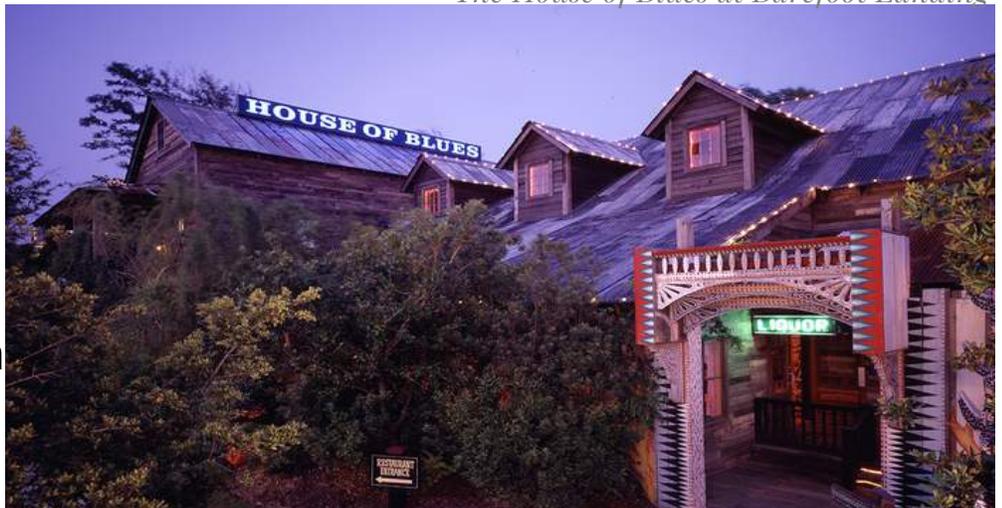


Greg Norman's Australian Grille at Barefoot Landing

While there is much to see and explore in North Myrtle Beach, a lot of the attractions and famous dining spots are going to be found at Barefoot Landing. This area is your one-stop-shop if you're looking for great food, live entertainment, family attractions, or souvenirs!

With so much to do at one place, it's a good idea to make this a multi-day outing. Some of the family-friendly attractions here include Alligator Adventure, where you can check out some native and exotic wildlife in the South, and the House of Blues; a great concert venue that has a really cool atmosphere, allowing guests to be inside or outside depending on the weather! There are also tons of places to shop for clothing, unique gifts, decorations, sweets, and much, much more! So,

if you're looking for things to do in North Myrtle Beach (rain or shine) consider checking out Barefoot Landing. If anything, you can take a nice, relaxing stroll next to the Intracoastal!



The House of Blues at Barefoot Landing

Surfside Beach - Profile



Surfside Pier

DID YOU KNOW:
Surfside pier was
originally built in 1953
and has been rebuilt at
least 3 times, the last
being in 1993!

-visitsurfsidebeach.com

Welcome to Surfside Beach, the "incorporated town that is only 2 miles long and a half mile wide"! Although it sounds like Surfside Beach is small - and technically speaking, it is - the locals in this town know how to enjoy life. Driving through, you may notice many of the town's residents driving golf carts instead of the normal vehicle. Because of its size, it's easy to get to where you want to go just by walking, taking a bicycle, scooter or golf cart! Spend a hot summer day at Wild Water and Wheels water park or at the beach and spend a rainy day at Fun Warehouse! Grab your fishing pole and head to Surfside Pier and grab a bite to eat at any of the town favorites: River City Cafe, Bubba's Fish Shack, Pam and Neal's, Crabby Mikes...the list goes on!

Garden City Beach - Profile



Garden City Beach

FUN FACT:

Garden City Beach has one of the few spots along the Grand Strand where you can see the sunrise AND sunset over open waters!

-myrtlebeach.com

- Similar to Surfside, Garden City Beach is a small community along the Grand Strand consisting of only 5.4 square miles. It is nestled in between Surfside Beach and Murrells Inlet, teetering on the border of Georgetown County. You'll find a good mix of permanent residents and visitors in this coastal community because of its convenient location and growing commercial development including restaurants, beachwear stores, and strip mall shopping plazas. "Naturally, fishing and surfing are popular pastimes. Garden City Beach Pier, The Point, and the tidal creeks that run under the causeway are not-so-secret fishing holes, and The Point is a gathering spot for local surfers." Golfers will also find plenty of highly acclaimed courses to choose from, so the area is an appealing spot to vacation or reside in for almost anyone!

Murrells Inlet - Profile



Huntington Beach State Park

FUN FACT:

The fishing village of Murrells Inlet was once the lair of the infamous pirate Blackbeard!

-visitmyrtlebeach.com

Murrells Inlet is located farther South than most of the other towns making up the Grand Strand and has been deemed the "Seafood Capital of South Carolina." Much of its history dates before a lot of the other coastal communities because of its accessibility by boat, making it rich in culture and heritage. "The Winyah and Waccamaw Indians lived and thrived around the bountiful fishing waters and pirates of the 1600s and 1700s, including Blackbeard himself, used the tidal creeks that feed into the small port as an ambush/hideout."

Bordering both Horry and Georgetown Counties, Murrells Inlet is a great location to visit and an even better place to live if you're keen on a relaxing environment. From kayaking, boating and fishing charters to visiting the state park, Brookgreen Gardens and restaurant hopping on the Marsh Walk, it will be hard to find a 'boring' day in Murrells Inlet.

Murrells Inlet - Cont...



Marsh Walk in Murrells Inlet

The Marsh Walk is one of the more popular destinations in Murrells Inlet because of how close together all of the restaurants are and the scenic views that accompany them. The boardwalk has about a dozen different eateries to choose from, making it hard for picky eaters to turn their noses up. Once you've filled up on the finest seafood the coast has to offer you can continue walking the boardwalk and hitting the different bars to refill your drinks along the way.

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Huntington Beach State Park and Brookgreen Gardens are both great attractions to visit in Murrells Inlet if you're looking to spend a day with nature. Brookgreen Gardens offers visitors a variety of sights to see, including historic art pieces and sculptures, ancient trees, and a plethora of wildlife. Birds, reptiles, butterflies, alligators, you name it and you'll most likely see it on a sunny day in the gardens. They also offer a boat tour through the rice fields where you can learn an abundance of area history.

Brookgreen Gardens



Pawleys Island - Profile



Pawleys Island, SC - Robbie Bischoff

FUN FACT:

Plantation owners moved their families and belongings to summer homes on the island every May-November to reduce chances of contracting Malaria.

-century21broadhurst.com

At the southern end of the Grand Strand is Pawleys Island. While the Pawleys Island community includes much of the surrounding mainland areas, the actual town of Pawleys Island itself is located only on the actual island, accessed by two causeways. Less than 4 miles long, Pawleys Island is an Atlantic barrier island.

Much of the Pawleys Island real estate on the actual island is historic, including several antebellum homes still owned by the 4th and 5th generations of families who made the island one of the first known summer resort areas of the east coast. Pawleys Island was first settled in the early 1700s by the owners of rice plantations along nearby rivers. Today, the Pawleys Island community is a local treasure that has maintained its simple ambiance and quaint elegance, fondly known as “arrogantly shabby”.

Pawleys Island - Cont...



Litchfield Beach

The main activities in this family-friendly community are fishing, swimming, canoeing, biking, crabbing and kayaking. The beach is tranquil and unspoiled by the crowds that flock to other beaches along the coast.

The salt marsh that separates the island from the mainland is popular with fishing enthusiasts and adventurous kayakers. There is a ban on commercial and industrial development on the actual island, meant to preserve its history and heritage (excepting a few 1970s-era buildings already existing when the ban took effect). While many of the homes on the actual island are historic properties that have been owned for generations by individual families, the mainland bordering the island has much to offer those attracted to the beauty and uniqueness of Pawleys Island. Communities like Pawleys Plantation, Heritage Plantation, Hagley Estates and Allston Plantation capture the charm and character of the island while providing modern amenities.

Caledonia Golf & Fish Club



Georgetown - Profile



Georgetown Harborwalk

FUN FACT:

Plantation owners moved their families and belongings to summer homes on the island every May-November to reduce chances of contracting Malaria.

-century21broadhurst.com

At the southernmost end of the Grand Strand is Georgetown, a community whose heritage dates back to 1729, making it the third-oldest city in South Carolina. Once a rice plantation and shipping area, Georgetown was designated as a vital port of entry for shipping and trading in 1732. Today, Georgetown's past can easily be seen in the preservation of its cobblestone streets leading to churches and homes that are over two hundred years old. The bell-towered Rice Museum overlooks the center of town and contains exhibits of antebellum plantation history. Historic Front Street has been preserved and improved as restaurants and retail shops prosper with an ever-increasing number of visitors to the waterfront. There are walking tours, tram tours and boats that leave the dock each day to sight-see. In addition, Georgetown is home to several museums, including the Kaminski House, the Georgetown County Museum and the Rice Museum.

Conway - Profile



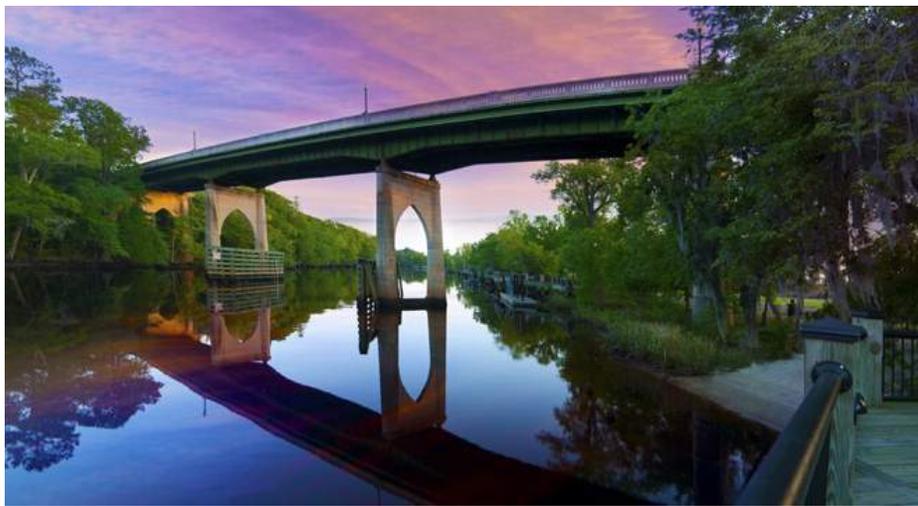
Conway City Hall

DID YOU KNOW:
Before it was Conway, the town was named Kingston and the first settlers arrived here in the year 1735.

-cityofconway.com

Over the years, this town has been known as other names: Kingston in the 1700s, Conwayborough in the 1800s, shortened to Conway in 1883, and some of its residents like to call it "Rivertown". Whatever you choose to call it, this historic town is one of the oldest in South Carolina and is home to thousands of people, both transplants and natives. Families have passed down properties throughout generations, making it one of those towns where everybody seems to know everybody. It is also home to Coastal Carolina, an accredited and nationally recognized university with roughly 10,000 student enrolled each year. If you take a drive through the river town, you'll notice many of its streets were built around live oaks that are protected by a tree-ordinance designed to preserve its "Oldest Citizens." The town is full of character and things to do, making it a favorite place to visit!

Conway - Cont...



Main Street Bridge over the Waccamaw River

If you're not looking to be on the water, you can walk around downtown and visit the mom-and-pop and boutique shops, locally-owned restaurants, the Theatre of the Republic where you can catch a live performance year-round, and any of the parks along the way.

Hot Spots in Conway, SC

- Historic Riverwalk
- Theater of The Republic
- The Trestle Bakery & Cafe
- Conway Glass
- Horry County Museum
- Rivertown Bistro
- Coastal Carolina University & Horry Georgetown Technical College



Live Oaks throughout Conway's Streets

Aynor - Profile



Galivants Ferry Stump

FUN FACT:

The Galivants Ferry Stump, which has been held biennially for more than 134 years, is considered the oldest and largest political stump speaking in the nation.

-townofaynor.net

In Aynor, you'll find country living at its finest! Just 30 miles from Myrtle Beach lies this small golden town that offers big fun.

Visitors to the town of Aynor are welcomed and encouraged to support local businesses and events. The Aynor Harvest Hoedown every September offers arts and crafts, food, music and a parade, and is one of the largest celebrations for the town.

Just west of Aynor lies another community well-known for its abundance of farms and crops called Galivants Ferry. Residents of this town frequent visits to Aynor for most of their day-to-day needs. Galivants Ferry itself became hallowed grounds for Horry County Democrats when General Wade Hampton arrived there on horseback in late September to initiate his history-making gubernatorial campaign of 1876. This marked the beginning of Democratic dominance in South Carolina politics for the next hundred years.

Loris - Profile



Town of Loris, SC

DID YOU KNOW:
Loris is the birthplace
of chicken bog, a
traditional Southern dish
consisting of rice,
chicken, sausage, and
spices.

-visitmyrtlebeach.com

● Situated approximately five miles from the
● North Carolina/South Carolina border, the
● small community of Loris was founded in
● 1902. It began as a railroad town, as the
● timber and turpentine industries grew in the
● area. Today, Loris is a quiet community
● with a quaint downtown area and is home
● to the annual Loris Bog-Off Festival in the
● Fall, featuring a popular South Carolina dish
● called Chicken Bog, consisting of rice,
● chicken, sausage, and seasonings, and the
● Loris Spring Festival and Outdoor Expo,
● featuring flower sales and a farmer's
● market. Loris is 23 miles from the coast so
● it's perfect for quiet, family living while still
● close to attractions and beaches along the
● coast of the Grand Strand. If you are
● looking for a traditional suburban
● neighborhood, golf course living, or farm
● acreage in a community with a healthy
● economy and friendly people, Loris is a
● perfect place to raise a family.

Little River - Profile



Boardwalk in Little River

FUN FACT:

Little River was a popular port along the coast in the 1850's until the blockade-runners of the Civil War slowed development of commerce and real estate.

-century21broadhurst.com

● On the northern end of the Grand Strand is the historic fishing village of Little River. Just a stone's throw from the North Carolina-South Carolina state line, it offers a quiet, relaxed pace of life that is close to both Myrtle Beach to the south and Wilmington to the north. The area is home to generations of commercial shrimpers and fishermen, an industry that still thrives there today. Little River is also the host of the Annual Blue Crab Festival. Populated with weather-beaten, centuries-old oak trees, Little River is one of the oldest documented settlements on the Grand Strand. Like many other seaside communities, the village has experienced its share of nefarious pirates and infamous smugglers. Today, residents enjoy peaceful days exploring the area's colorful history, deep-sea fishing trips and exciting excursions aboard one of the two casino boats that dock in Little River, sailing gamblers out into international waters where gambling is legal.

Climate & Weather Data



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Average Temperature Highs and Average Monthly Precipitation

(Water and air temperatures based on 30 years of data; in degrees Fahrenheit)

Month	Air	Water	Precipitation
January	57°	50°	4.02"
February	61°	51°	3.45"
March	68°	55°	4.27"
April	75°	64°	3.31"
May	82°	73°	3.20"
June	88°	80°	4.79"
July	91°	83°	5.93"
August	89°	83°	6.42"
September	84°	81°	6.84"
October	77°	73°	4.63"
November	69°	61°	3.26"
December	60°	55°	4.06"

Updated February 2019

-visitmyrtlebeach.com

Climate & Weather Data



CENTURY 21
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Annual Weather Statistical Averages

(Water and air temperatures based on more than 30 years of data)

Sunny days	215
Overcast days	150
Frost days	42
Days when the maximum temperature is more than 90 degrees	40
Days with .10 inches of rain or more	77
Number of sunny days during an average summer month	18
Number of sunny days during an average winter month	15
Wettest months	Aug. & Sep.
Driest months	May & Nov.
Hottest day (105 degrees F)	Aug. 22, 1983
Coldest day (4 degrees F)	Jan. 21, 1985

Updated February 2019

-visitmyrtlebeach.com

Before relocating to any coastal area it is advisable to conduct your own research on climate, weather, and natural disaster data. Some areas near the coastline are at risk of high winds, major storms, flooding, etc. Always research the area you plan on relocating to so that you understand insurance needs and costs associated with the type of property you will be purchasing.

Population & Figures

- Horry County & Myrtle Beach



CENTURY 21
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All Topics	Horry County, South Carolina	Myrtle Beach city, South Carolina
Population estimates, July 1, 2019, (V2019)	354,081	NA
PEOPLE		
Population		
Population estimates, July 1, 2019, (V2019)	354,081	NA
Population estimates, July 1, 2018, (V2018)	344,147	33,908
Population estimates base, April 1, 2010, (V2019)	269,146	NA
Population estimates base, April 1, 2010, (V2018)	269,126	27,094
Population, percent change - April 1, 2010 (estimates base) to July 1, 2019, (V2019)	31.6%	NA
Population, percent change - April 1, 2010 (estimates base) to July 1, 2018, (V2018)	27.9%	25.1%
Population, Census, April 1, 2010	269,291	27,109
Age and Sex		
Persons under 5 years, percent	△ 4.6%	△ 6.3%
Persons under 18 years, percent	△ 17.9%	△ 19.0%
Persons 65 years and over, percent	△ 24.0%	△ 20.1%
Female persons, percent	△ 51.8%	△ 52.0%
Race and Hispanic Origin		
White alone, percent	△ 82.7%	△ 77.9%
Black or African American alone, percent (a)	△ 13.1%	△ 14.4%
American Indian and Alaska Native alone, percent (a)	△ 0.6%	△ 0.4%
Asian alone, percent (a)	△ 1.4%	△ 1.5%
Native Hawaiian and Other Pacific Islander alone, percent (a)	△ 0.1%	△ 0.1%
Two or More Races, percent	△ 2.1%	△ 2.1%
Hispanic or Latino, percent (b)	△ 6.1%	△ 13.5%
White alone, not Hispanic or Latino, percent	△ 77.5%	△ 68.5%
Population Characteristics		
Veterans, 2014-2018	27,893	2,353
Foreign born persons, percent, 2014-2018	6.1%	12.4%

-US Census Bureau Quick Facts

Population & Figures

- Horry County & Myrtle Beach



CENTURY 21
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All Topics ▼	Horry County, South Carolina	Myrtle Beach city, South Carolina
Population estimates, July 1, 2019, (V2019)	354,081	NA
Housing		
Housing units, July 1, 2018, (V2018)	210,698	X
Owner-occupied housing unit rate, 2014-2018	70.8%	53.4%
Median value of owner-occupied housing units, 2014-2018	\$172,500	\$194,700
Median selected monthly owner costs -with a mortgage, 2014-2018	\$1,229	\$1,354
Median selected monthly owner costs -without a mortgage, 2014-2018	\$389	\$480
Median gross rent, 2014-2018	\$915	\$875
Building permits, 2018	4,520	X
Families & Living Arrangements		
Households, 2014-2018	128,586	13,774
Persons per household, 2014-2018	2.46	2.30
Living in same house 1 year ago, percent of persons age 1 year+, 2014-2018	85.1%	83.8%
Language other than English spoken at home, percent of persons age 5 years+, 2014-2018	7.4%	13.8%
Computer and Internet Use		
Households with a computer, percent, 2014-2018	90.2%	88.8%
Households with a broadband Internet subscription, percent, 2014-2018	81.4%	75.8%
Education		
High school graduate or higher, percent of persons age 25 years+, 2014-2018	89.8%	88.9%
Bachelor's degree or higher, percent of persons age 25 years+, 2014-2018	23.6%	28.3%
Health		
With a disability, under age 65 years, percent, 2014-2018	12.0%	11.0%
Persons without health insurance, under age 65 years, percent	⚠ 17.2%	⚠ 24.9%
Economy		
In civilian labor force, total, percent of population age 16 years+, 2014-2018	56.8%	59.8%
In civilian labor force, female, percent of population age 16 years+, 2014-2018	52.4%	54.1%
Total accommodation and food services sales, 2012 (\$1,000) (c)	1,716,688	869,709
Total health care and social assistance receipts/revenue, 2012 (\$1,000) (c)	1,274,110	582,245
Total manufacturers shipments, 2012 (\$1,000) (c)	759,758	D
Total merchant wholesaler sales, 2012 (\$1,000) (c)	734,255	281,524
Total retail sales, 2012 (\$1,000) (c)	5,240,156	2,162,966
Total retail sales per capita, 2012 (c)	\$18,563	\$76,452

-US Census Bureau Quick Facts

Population & Figures

- Horry County & Myrtle Beach



CENTURY 21
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All Topics	Horry County, South Carolina	Myrtle Beach city, South Carolina
Population estimates, July 1, 2019, (V2019)	354,081	NA
Transportation		
Mean travel time to work (minutes), workers age 16 years+, 2014-2018	22.3	16.6
Income & Poverty		
Median household income (in 2018 dollars), 2014-2018	\$48,279	\$40,525
Per capita income in past 12 months (in 2018 dollars), 2014-2018	\$26,917	\$28,881
Persons in poverty, percent	14.3%	22.4%
BUSINESSES		
Businesses		
Total employer establishments, 2017	9,092	X
Total employment, 2017	112,407	X
Total annual payroll, 2017 (\$1,000)	3,522,778	X
Total employment, percent change, 2016-2017	4.2%	X
Total nonemployer establishments, 2017	25,302	X
All firms, 2012	28,464	6,402
Men-owned firms, 2012	16,067	3,747
Women-owned firms, 2012	9,050	1,603
Minority-owned firms, 2012	3,804	884
Nonminority-owned firms, 2012	23,825	5,035
Veteran-owned firms, 2012	3,520	739
Nonveteran-owned firms, 2012	23,232	5,043
GEOGRAPHY		
Geography		
Population per square mile, 2010	237.5	1,162.3
Land area in square miles, 2010	1,133.90	23.32
FIPS Code	45051	4549075

-US Census Bureau Quick Facts

Education: Pre K-12

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Horry County Schools

Schools	Number of Schools
Primary/Elementary Schools	27
Middle Schools	13
High Schools	10
Academies	3
Alternative School	1
Charter Schools	4

Average Class Sizes by Grade Level

Grades 9-12	24.0 to 1
Grades 6-8	25.25 to 1
Grades 4-5	24.5 to 1
Grades 1-3	21.5 to 1
Kindergarten*	25.5 to 1
Child Development*	20.0 to 1



* Kindergarten and CD classes also have a teacher assistant.

Student Enrollment (Fall 2019)

On the 45th day of school in the fall of 2019, HCS reported an Average Daily Membership of **45,021**. HCS is the third largest school district in the state of South Carolina.

- High school (grades 9-12) 13,004
- Middle school (grades 6-8) 10,890
- Elementary school (Kindergarten-5) 19,709
- Child Development (four-year olds).....1,183
- Pre-K (identified for services) 235

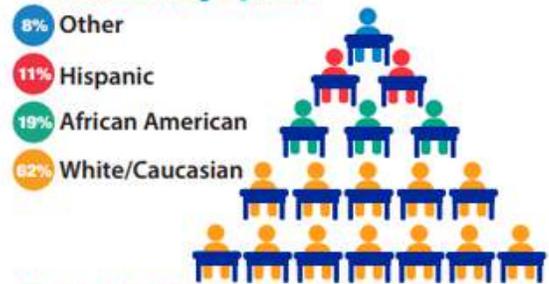
Nutrition Services Meals Program



- Elementary school lunch\$2.50
- Middle and high school lunch\$2.60
- Breakfast is served in all schools\$1.10

Free and reduced-price meals are available for eligible students.

Student Demographics



Student Testing

Throughout the year, students take a series of diagnostic and state-required assessments to measure academic growth, as well as school and district performance for state and federal accountability. Information gathered from testing, as well as classroom performance, helps teachers personalize each student's educational experience. For the most current information about assessments used for each grade level, visit Horry County Schools' website at horrycountyschools.net or the South Carolina State Department of Education's website at ed.sc.gov.



Teacher Salaries (2019-20)



Employees (Fall 2019)

- Total number of full-time employees 5,972
- Classroom teachers 2,887
- Employees with advanced degrees 61%
- Teachers returning from the previous year 93.5%
- Teacher attendance rate..... 95.08%
- Average teacher salary \$55,230

HCS is the largest employer in Horry County.

Education cont...



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Instructional Programs

Elementary Schools:

- A full-day child development program is offered for eligible students.
- Kindergarten is a full-day program.
- After-school programs are available at most elementary schools for a fee.
- Instructional services in English Language Arts (ELA) and math are provided for academically gifted and talented students beginning in grade 3.
- Visual and performing arts instruction is available at all grade levels.

Middle Schools:

- Honors and accelerated classes are offered in ELA and math for high-achieving students in grades 6-8.
- Honors classes in social studies and science are available beginning in grade 8.
- Middle school students may choose to select some classes through HCS Virtual.
- Extracurricular activities are available at all middle schools.
- Fine Arts instruction includes orchestra, band, chorus, and drama.

High Schools:

- High-achieving students have the opportunity to enroll in honors courses and a variety of Advanced Placement courses.
- Dual-enrollment course opportunities are available through post-secondary institutions.
- HCS Virtual personalizes and expands curricular offerings.
- International Baccalaureate programs are available at both Aynor High School and Socastee High School.
- The Academy for the Arts, Science & Technology and the Academy for Technology & Academics provide multiple Majors in grades 11-12 for students with identified career choices. Programs are personalized to support students' goals to enter post-secondary schools or immediate employment.
- The New Tech High School model at Myrtle Beach High School provides an instructional approach centered on project-based learning, a culture that empowers students and teachers, and integrates technology in the classroom.
- Foreign language courses are offered at all secondary schools.
- A Technical Scholars program is available through Horry-Georgetown Technical College.

- High school athletics include football, basketball, baseball, track & field, cross country, softball, volleyball, wrestling, soccer, swimming, cheerleading, golf, tennis, and lacrosse.

Additional High School Programs:

- During their 8th grade year, eligible students may apply to participate in one of the following programs offered to students:
 - a. The Scholars Academy, which serves the highest achieving students, offers a combination of Advanced Placement and college courses on the campus of Coastal Carolina University.
 - b. The HCS Early College High School, located at Horry-Georgetown Technical College, bridges the high school curriculum with college courses and provides additional support for students who may be under-represented in post-secondary education.
- During their 10th grade year, eligible students may apply to enroll in one of the Majors programs at the Academy for the Arts, Science & Technology (AAST) and the Academy for Technology & Academics (ATA). Below are the Majors available at each academy.
 - a. AAST: Advanced Art, Aerospace Engineering, Computer Science, Clean Energy, Entertainment Technology, Innovations in Science and Technology, Networking, Pre-Engineering, Pre-Medicine, and Web & Digital Design.
 - b. ATA: Automotive Technology, Building Construction, Cosmetology, Esthetics, Digital Art & Design, Emergency & Fire Management, Health Sciences, Pre-Engineering, Business Law, Culinary Arts, and World Languages.

All Schools:

- Science, Technology, Engineering & Math (STEM) education is offered throughout the district at all grade levels.
- Robotics programs are offered in elementary, middle, and high schools.
- A personalized learning initiative is implemented in grades CD-12.
- Utilization of science kits in grades K-8 supports and enhances science instruction.
- Utilization of the PowerSchool Parent Portal allows parents to monitor student grades and performance.
- Special Education programs serve eligible students ages 3 to 21.
- An alternative school is an assigned placement for students with disciplinary infractions in grades 6-12.

Education cont...



#Grad2019

- 2,715 students graduated from 10 district high schools
- 75% of graduates plan to attend either a two-year or four-year college or university
- Graduates earned \$75 million in scholarships
- 92% of college-bound graduates met eligibility requirements for scholarships supported by the South Carolina Education Lottery
- 87% of college-bound seniors will attend post-secondary schools in South Carolina
- 14% of graduates earned a HCS Honors Certificate
- HCS surpassed the national composite on the 2018 SAT by 46 points with a district composite of 1095, while increasing test takers by seven percent.
- Graduates completed 3,185 dual-credit courses, qualifying for college credits valued at \$4.9 million.

Horry County Schools are not only nationally recognized for excellence, but Horry County was the first district in SC to earn district-wide accreditation. The state and nation-wide accomplishments attract families from all over the country and HCS will continue to grow, providing your students with a bright, rewarding education along the way.



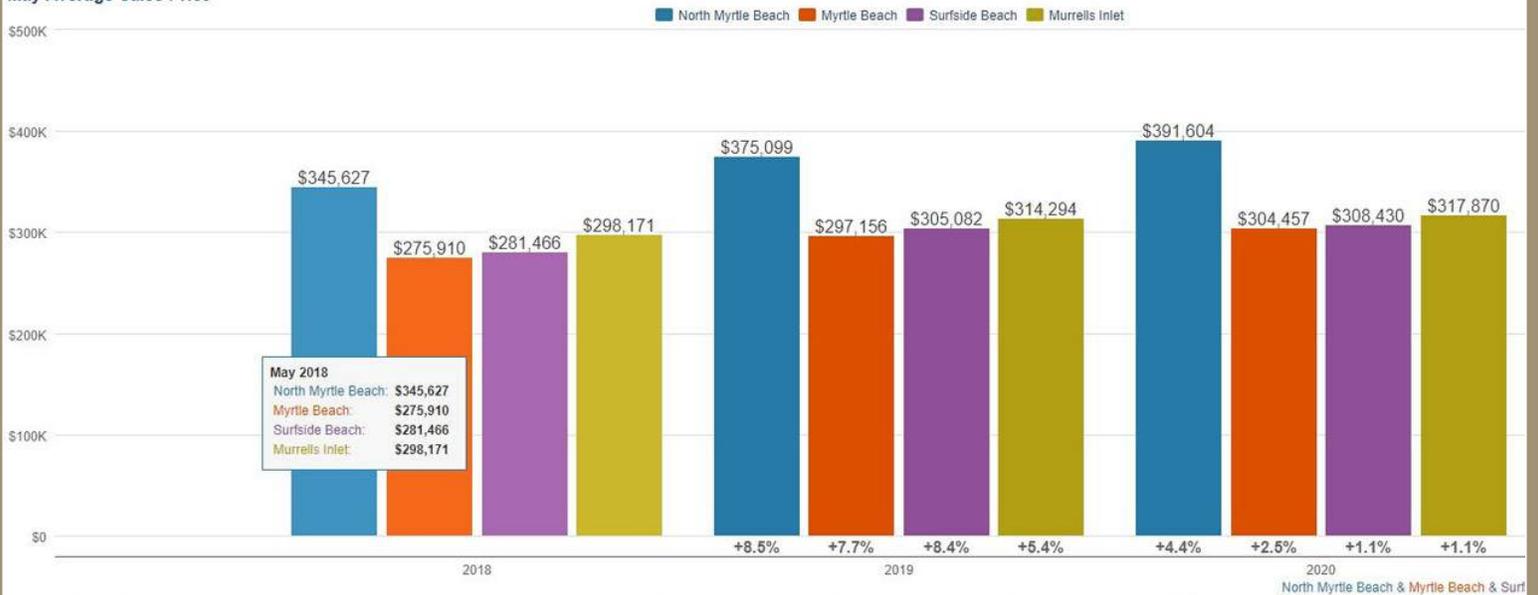
-Horry County Schools

Real Estate in Horry County



CENTURY 21
Broadhurst

May Average Sales Price



Sales Price	New Listings	Homes for Sale	Pending Sales	Closed Sales	Days on Market	Months Supply	Pct of List Price	Price Per Sq Ft
MEDIAN AVERAGE								

This service is provided to you by:



3 Years | 12 Months



This graph represents the average sales prices of single-family homes in North Myrtle Beach, Myrtle Beach, Surfside Beach and Murrells Inlet over the last 3 years. There is a notable increase each year and while the towns continue to grow, so will the real estate market.

Real Estate in Horry County cont...



CENTURY 21
Broadhurst

May Average Sales Price



Sales Price	New Listings	Homes for Sale	Pending Sales	Closed Sales	Days on Market	Months Supply	Pct of List Price	Price Per Sq Ft
MEDIAN								
AVERAGE								

This service is provided to you by:

Coastal Carolinas
Association of REALTORS®

3 Years | 12 Months

MAY 2020



This graph represents the average sales prices of single-family homes in Aynor, Conway and Loris. As you may notice, there is a large difference between these rural areas and living closer to the shore. If you don't mind a 20-minute or so drive to the coast and you're looking for a good portion of land, you may want to consider moving to one of these areas.

Real Estate Services



CENTURY 21
Broadhurst

Whether you're buying your first home, your dream home, or your tenth investment property, yours will be a big investment. We know how important this is to you, and we have an army of experts to make sure we find the perfect property for your unique circumstances. Finding the perfect property is just one way we can help you with your real estate purchase. As real estate agents, we have ongoing access to experts in every related field, from lending to relocation. We won't rest until we have taken you through every step of the buying process. It's our gift and our guarantee to you. We can provide you with detailed information about our communities, cities, and state. We have a clear understanding of the local market, and an excellent inventory of homes. We also have full access to our Multiple Listing Service (MLS) so you can shop online from the comfort of your own home.

Make a list of the homes you want to see and we'll tour them together. Let

CENTURY 21 Broadhurst help by:

- Identify your priorities
- Understand the market
- Research different communities
- Apply for financing
- Understand the seller's responsibilities
- Search for properties
- Complete and present the Real Estate Purchase Contract counteroffer until the deal is just right
- Conduct a home inspection

Real Estate Services

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If you're ready to take the next step for your relocation and are in need of an agent, please reach out to us anytime by the following methods:



jamieb@century21broadhurst.com



(843)-448-7169

Also, visit us on social media!

