

## VIRTUAL CONSULTATION & MARKETING STRATEGY

1. We will present our marketing plan and walk you step-by-step through our plan of action to sell your home via a video call or phone call.
2. We will utilize our digital marketing strategies to showcase your home, along with our many other proven and proactive activities.

## STAGING & E-SIGNING

3. We will arrange for digital staging of your home if appropriate, and advise you how to make your home stand out in the marketplace.
4. You can sign and review documents from the comfort of your home. We will provide C.A.R. documents for signature electronically via DocuSign, a user-friendly e-signature program.

## PHOTO/VIDEO & INSPECTIONS

5. We will offer to facilitate photos, a virtual tour of your home, and a digital floor plan utilizing safety protocol.
6. We'll complete all pre-listing inspections as needed and make recommendations for repairs.

## SHOWINGS, OFFERS & ESCROW

7. If you choose, we will set up a narrated video tour to show your home to qualified buyers.
8. Presentation of offers, negotiations, and advising you along the way can all be handled through virtual technology.



## VIRTUAL HOME SELLING GUIDE



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