CURB APPEAL CHECKLIST

Improve Your Curb Appeal

Curb appeal is an often overlooked area of preparing a home that can cost you both money and time in the long run. Putting it into perspective, your curb and yard are the first and last things buyers see when they come by. A good first and last impression is critical to you selling your home with speed and do wonders for those professional photos that capture a buyers attention.

You're Curb Appeal Checklist

- Make sure your lawn is neatly trimmed.
- Pay attention to debris, even something as small as a cigarette butt. Those things make your home look far less inviting.
- Trim-up all shrubs and trees.
- Make certain your flower beds are weed-free, and colorful. Dead foliage and fauna are huge turn-offs.
- Neat, clean landscaping is preferable to out-of-control, over-the-top landscaping any day.
- Repair your walkways. Not only is this safer, but it also gives your home a much more comfortable feeling. Perhaps add lighting or flowers to accentuate them.
- Repair or replace anything that is broken, such as porch railings, outdoor lights or shutters.
- Pay attention to your front entrance especially. A solid door with a nice wood or paint finish will lend your home the look of security that home buyers crave.
- Don't forget the less than wonderful aspects of the outside of your home like the gutters. Clean them out and repair them. Make sure your screens are in good shape.

Provided by: Jason and Eric at DreamHomeDetroit.com – 248.805.1237 – info@dreamhomedetroit.com
Real Living Kee Realty – 210 W. University Suite 4, Rochester, MI 48307 – 248.651.1200

CURB APPEAL CHECKLIST

- Repaint or replace worn out and rusty outdoor furniture.
- Make sure there are no pet reminders all over the yard. Having a viewer step in a stinky land mine is not the way to make friends or sell homes.
- Help your children keep all of their outside toys picked up. Parents are used to seeing five balls in the bushes, a skateboard on the steps and baby dolls enjoying a day at the spa in the birdbath. Buyers, on the other hand, aren't going to appreciate these little eccentricities so much.

Pay Attention to Details

Really, details do matter. Look at your home from the eyes of a person who isn't used to their surroundings. Try walking through your yard and home with a fresh perspective.

Pay attention to the smallest issues (the mailbox letters look shabby), as well as the largest (the garage door doesn't open). Take notes, and take the time to make necessary changes. Your buyers will appreciate it, and you will come out far more profitably.