

To survive in business, we must provide our buyers and sellers value!

We have an extensive outreach. We advertise homes for sale seeking to capture someone's attention. We want to answer buyer's questions. Real Estate agents work 7 days a week doing just that. We are on call to answer questions 7 days a week because statistics show inquiries want to be answered very fast or they go elsewhere.

The visitors we seek to visit our website are looking for one of two things:

1. Either they are looking for houses (or property) to buy.
2. They are looking for help in selling their home or property.

As an incentive to use our website. We offer unique tools for virtually everybody, buyers or sellers.

For Buyers:

We include detailed listing information for each property listed in the MLS. Details about each property are included such as tax information, age, improvements, square footage, description of the property, plenty of photos. We also have an e-book available on the process to buy a home.

For example, if you are a buyer and you look through our website you have the option to set the site to email you new listings that meet your criteria daily or weekly. You can choose to receive price changes and "back on market," notices. This saves you hours of time having to return and search over and over.

For Sellers:

Our website has tools to identify the potential value of your home as well as a market report. You can select to get updates.

Conclusion:

Overwhelming statistics show that potential buyers and sellers will never act unless they are satisfied the marketplace agrees with their buying or selling decision.

When a visitor registers at firstcarolina.com, the above valuable sources of information are theirs for free.

Upon a user obtaining this information we have assurance users of the site have a true understanding of the marketplace.

We are not a browsing site such as Pinterest or Better Homes and Gardens. We are real estate agents that are proactive for our clients. Most important we have a fiduciary responsibility to identify buyers or sellers for our clients "and" have a duty to protect their private information i.e. interior photos etc; except sincere interested buyers or sellers, we identify.

We would enjoy the opportunity to communicate with you in order to offer the highest level of service. Signing up at our website will initiate this communication