

FRANKENSTEIN HOME TEAM

Leverage. Systems. Coaching. Closings.



THE PROMISE

You focus on the 20% that makes you money. We handle the 80% that slows you down.

THE VALUE

MARKETING & BRAND POWER

- Professional listing marketing & photography
- Multi-platform exposure & coordination
- Signage, riders, open house materials
- Website / IDX support & SEO guidance
- Database email campaigns & touch plans

OPERATIONS & ADMIN LEVERAGE

- Transaction coordination & deadline tracking
- Listing-to-close & buyer-to-close checklists
- Vendor coordination & smooth handoffs
- Database management & follow-up systems
- Coverage support when life happens

COACHING, ACCOUNTABILITY & GROWTH

- Weekly coaching with leadership
- Proven scripts & systems
- Buyer & listing presentations
- Role clarity, scorecards & accountability
- A culture built for production

YOUR FOCUS

Conversations • Appointments
Negotiations • Relationships • Closing

OUR FOCUS

Marketing • Admin • Systems
Support • Accountability

What this replaces if you're solo:

Marketing vendors • TC services • systems • software • printing • admin help • coaching • lost time

Conservative replacement cost:

\$140,000+ per year

(Not including your time, mistakes, or burnout.)

Only pay when you close.

If you're ready to run production with leverage, let's talk!

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THIS TEAM IS FOR AGENTS WHO WANT

- Consistent closings
- Systems & Support
- Accountability that drives results
- Time back without losing income

THIS TEAM IS NOT FOR AGENTS WHO WANT

- Zero accountability
- To "wing it"
- A rescue plan instead of a work ethic

KW SOUTH SHORE
KELLER WILLIAMS

Build your real estate business like a business - without doing it alone!