

# Local Market Update – December 2013

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF  
HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



## Hilton Head Totals

**- 16.4%**

**- 15.3%**

**- 2.9%**

Change in  
New Listings

Change in  
Closed Sales

Change in  
Median Sales Price

### Detached Homes Only

#### December

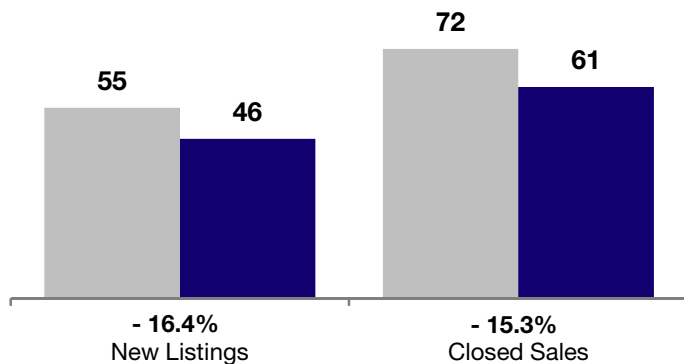
#### Year to Date

	2012	2013	+ / -	2012	2013	+ / -
New Listings	55	46	- 16.4%	1,342	1,409	+ 5.0%
Closed Sales	72	61	- 15.3%	809	876	+ 8.3%
Median Sales Price*	\$472,750	\$459,000	- 2.9%	\$454,500	\$477,750	+ 5.1%
Percent of List Price Received*	94.5%	92.8%	- 1.8%	93.8%	94.6%	+ 0.9%
Days on Market Until Sale	123	103	- 16.3%	146	142	- 3.0%
Inventory of Homes for Sale	732	691	- 5.6%	--	--	--

\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

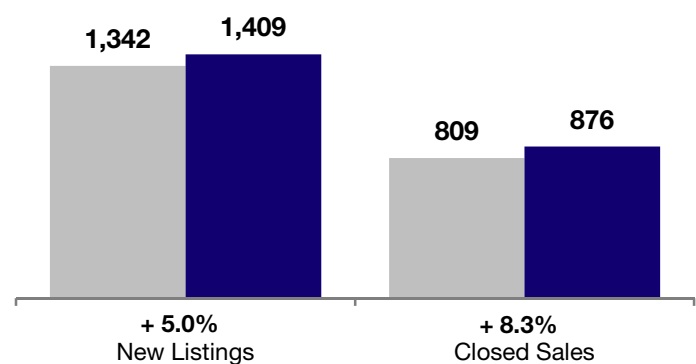
#### December

■ 2012 ■ 2013



#### Year to Date

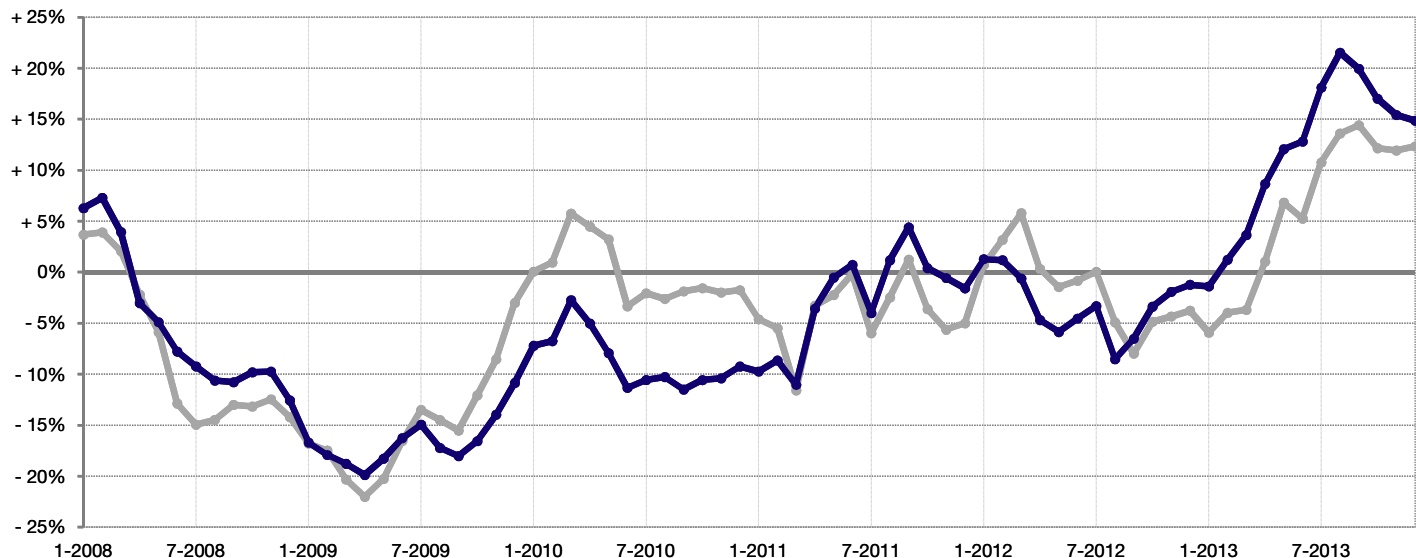
■ 2012 ■ 2013



### Change in Median Sales Price from Prior Year (6-Month Average)\*\*

All MLS —

Hilton Head Totals – Detached Homes Only —



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data from the Multiple Listing Service of Hilton Head Island. Sponsored by South Carolina REALTORS®. Powered by 10K Research and Marketing.