

The Ultimate Home Seller Checklist

Thinking about selling your home?

We know it can feel overwhelming - but it doesn't have to be. This guide walks you through every step to prepare your home for the market with confidence. Whether you're weeks away or just starting to explore, we've got you covered with a proven, professional process that helps our sellers shine.

At Beausoleil Realty Group, we don't just list homes - we guide you through a successful sale, every step of the way.



The Ultimate Home Seller Checklist

4-6 Weeks Before Listing

- Schedule your free walk-through with your Beausoleil agent
- Review recent neighborhood sales
- Make a list of minor repairs
- Start decluttering closets, drawers, surfaces
- Begin gathering paperwork (HOA info, utility bills, etc.)
- Talk to us about updates that can be paid at closing

2-3 Weeks Before Listing

- Schedule handyman, cleaner, landscaper if needed
- Complete light updates (paint touch-ups, hardware swaps, etc.)
- Deep clean bathrooms, kitchen, baseboards, windows
- Tidy and refresh exterior (mulch, trim, power wash if needed)
- Pre-pack non-essentials or excess furniture
- Schedule your professional photography

1 Week Before Listing

- Final deep clean or touch-up
- Add finishing touches: fresh towels, neutral décor
- Complete staging (we can help!)
- Prep marketing materials and verify listing details
- Make a showing plan (what to do with pets/kids, valuables, etc.)

Photo Day

- Open all blinds and turn on lights
- Clear counters, sinks, and fridge front
- Hide cords, garbage cans, remotes
- Add fresh flowers or a bowl of fruit
- Leave early and let the photographer do their magic

Once Active on the Market

- Keep the home tidy daily

The Ultimate Home Seller Checklist

- Maintain curb appeal
- Be flexible with showings
- Review feedback with your agent
- Prepare for multiple offers and negotiation strategy

Optional Upgrades That Add Value

- Painting key rooms neutral
- Replacing outdated light fixtures
- Adding fresh mulch and plants
- Replacing worn carpet or refinishing floors
- Kitchen cabinet hardware update
- Deep cleaning and minor cosmetic updates

How We Help

- Complimentary staging and styling advice
- Access to contractors and cleaners who can be paid at closing
- Professional photography, video, and social media marketing
- Thoughtful pricing strategy and negotiation expertise
- Quick, responsive communication from a local, trusted team

Let's Talk!

Thinking of selling?

Let us show you what your home could be worth and how to sell with less stress and more success.

Serving Mebane, Burlington, Graham & beyond

Beausoleil Realty Group

Website: www.homesbybrg.com

Phone: 339-933-2947

Email: valerie@homesbybrg.com