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CHRISTIE'S
INTERNATIONAL REAL ESTATE

Net Proceeds Guide

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NC/SC Broker/Realtor

The Smart Seller's Guide to Understanding Your Net Proceeds

INDEX

What Will You Actually Walk Away With?

The Smart Seller's Guide to Understanding Your Net Proceeds

A Simple Question With a Big Impact

Many homeowners focus on what their home might sell for. The more important question is how much money will actually be available after the sale is complete. Understanding your net proceeds can help you confidently plan your next move.

What Are Net Proceeds?

Net proceeds are the funds remaining after your mortgage payoff, closing costs, attorney fees, agency fees, taxes, repairs, and other selling expenses have been paid.

Why This Number Matters

Whether you are downsizing, relocating, purchasing another home, helping family, or planning retirement, your available equity often determines what comes next.

Expenses That Affect Your Bottom Line

Mortgage payoff, agency fees, attorney fees, property taxes, HOA fees, home repairs, moving costs, and other transaction-related expenses.

By Example

- Sale Price: $850,000
- Mortgage Payoff: ($375,000)
- Selling Costs: ($45,000)
- Estimated Net Proceeds: $430,000

How Sellers Increase Their Net

Strategic pricing, market timing, a home's condition, presentation, and strong negotiation offer a greater impact than many sellers realize.

The Cost of Guessing

Online valuations rarely account for real-world selling expenses. Two homes with similar values can produce very different net proceeds.

Bonus: Seller Equity Planning Toolkit

Includes a Net Proceeds Calculator, Seller Expense Worksheet, Closing Cost Reference Sheet, and Personalized Net Proceeds Estimate.

Your Personalized Net Proceeds Estimate

Receive a customized estimate based on your home's current market value, estimated expenses, payoff information, and multiple pricing scenarios.

Before You Decide What's Next

The most important number is not what your home is worth. It is what you will have available after the sale to fund your next chapter.

Next Step

Request your complimentary Personalized Net Proceeds Estimate and Seller Equity Planning Toolkit. There is no obligation—just a clear understanding of your options before making a major decision.

Jane Cross
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Thinking about selling?

Let's create a strategy that protects your equity,
simplifies your process, and gets your home sold with confidence.

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