

MARKETING TIPS

TARGET TO YOUR EXPERTISE



Optimize your marketing by targeting locations that you know best. Create advertisements that highlight properties or clients in a specific location can help you establish a presence within your market, and build greater trust with leads.

BECOME AN INFORMATION HUB



Use MLS data on your Real Geeks site to create a hub of helpful real estate information that will keep leads returning to your website, and help you build long-term connections with leads.

EXAMPLES

The average cost for homes in Garland, TX is \$350k, with properties as low as \$150k! Visit our website to see what's available!

Here's the latest market activity report for Plano, TX! Want to learn more? Visit our website to contact one of our agents!

PROMOTE POPULAR SEARCHES



Promote listings that offer popular features, like homes with a pool, are near certain school districts, or were built after a specific year. This gives you an alternate approach to generate leads with particular interests or needs.

EXAMPLES

Find your perfect "relaxation station" with one of our poolside homes in Richardson, TX! Visit our website to see more!

Need suggestions for homes near Sunnyvale ISD? Our professional team of agents are more than prepared to help you find the perfect property!