



## CIRCULATION AND DISTRIBUTION

Total Circulation Per Issue\*

219,000

\*Estimated total includes subscribers, direct mail, monthly newsstand readers, event distribution and digital circulation. Also includes pass-along (2.9 readers per copy).

Source: Simmons Research

- Circulation to every state and 54 countries
- Subscription list of Fortune 500 and Forbes 400 executives, celebrities and entertainers
- Exclusive distribution to locker rooms of the NFL, NBA, MLB, NHL and PGA golfers
- 14,000+ newsstands, upscale bookstores and international airports
- Luxury home buyers and top real estate offices
- Private FBOs and first-class airline seats and lounges
- duPont REGISTRY A Buyers Gallery of Fine Automobiles® subscribers
- Participation at high-end automobile, boat and home events:

*St. John's Concours d'Elegance*

*Boca Raton Concours d'Elegance*

*Amelia Island Concours d'Elegance*

*Winter Park Concours d'Elegance*

*Barrett-Jackson Collector Car Auction*

*Fort Lauderdale International Boat Show*

*Miami Boat Show*

*Palm Beach Boat Show*

*Annapolis Boat Show*

*St. Petersburg Boat Show*

*RE/MAX R4 Convention*

*Prudential Real Estate Sales Convention*

*Institute for Luxury Home Marketing*

*Who's Who in Luxury Real Estate Conference*

*Berkshire Hathaway Sales Convention*

*Berkshire Hathaway Home Summit*