



CENTURY 21
The Harrelson Group



Virtual Home Marketing Strategy

Now is a great time to take advantage of our Virtual Marketing Strategy! When the market shifts, a great agent will rewrite their marketing plan and do what is needed to get Properties sold. Showings may be limited, yet that doesn't take away the opportunity to expose your property to more qualified buyers. Our new plan will create demand by increasing the amount of buyers that view your property. Views lead to showings and showings lead to Sales. This plan can give you the confidence needed to move forward. There are benefits to being on the market now.



1. Virtual Property Tour

Buyers have turned to the internet to view property. We will position your property to get those views.

2. Facebook For Sale Ads

Buyers are spending hours on facebook



3. Craigslist For Sale Ads

Buyers are searching classified ads again. We will get your property seen by more buyers



4. Pinterest Visual Tour

We create picture boards of your property.



6. Targeted Email Blitz



Buyers are bouncing from websites to their email. They will see you on both.

8. Website Blog Post

In addition to social media, we blog on our website.



10. Instagram Property Tour

If the buyer isn't on Facebook... they will be on Instagram and so will your property.



5. Video Text Strategy

More videos are being watched so we will make sure buyers are watching yours.



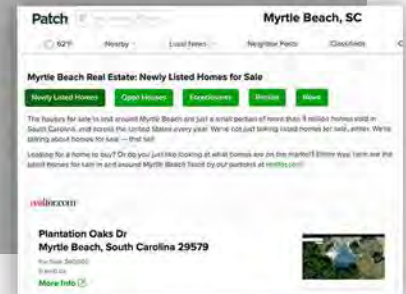
7. Website Social Media Sharing



We will share links from our website to social media so buyers can see the features and benefits.

9. Blog on Patch.com

We use the power of patch.com to increase exposure.



11. Youtube video

How about a virtual Open House 24 hours per day?



Our Virtual Home Marketing Strategy allows every seller to have their property marketed for sale no matter what is happening in the marketplace. The market may be interrupted temporarily but that will not interrupt the marketing of your property. We will market your property 24 hours a day.



A Harrelson Group Advantage