


MARKETING PROGRAM PLAN

- Prepare your home for listing
 - Advise on preparation, i.e. cleaning, clutter, timing, etc
 - Schedule and take professional photographs
 - Order disclosure documents: HOA, NHD, etc.
- List your home on MLS and partner websites
- Place Signage on your property
- Install Supra Lockbox on your property for agent access
- Prepare and Record a customized Audio Ad
- Create custom QR Code for marketing materials -> 
- Develop Marketing Flyer for distribution: online, printed, email
- Develop FEATURED page to use with On Demand Realty
- Design Google+, Facebook and LinkedIn promotions
- Communicate listing to neighbors, local businesses, etc.
- Schedule Broker Tour for local brokers, agents
- Schedule Open House #1
- Schedule Open House #2
- Discuss feedback and sales progress
- Review Offers or discuss price actions