

Media Permission

What is this? Authorization for Paradise Realty FLA to represent your community on our website, blog, and social channels — using the same media you already share with NewHomeSource and syndicated platforms. No fee. No exclusivity. Cancel any time.

Your name	Your title

Builder / company	Email

Community / communities this covers

Signature	Date

Full terms (attribution, usage limits, revocation) on page 2.

Questions? info@paradisefla.com · 772-247-7110

The terms below come with the permission you grant on page 1, regardless of which approval method you use. They're written in plain language. Builder legal teams have reviewed similar agreements — this is standard.

What we'll do

Use your media to represent your community accurately on paradiserealtyfla.com, in blog content and neighborhood guides, in our email marketing, on our social channels, and in paid ads that send qualified buyers to your sales center.

How we'll credit you

Every rendering and photo will include attribution ("Image courtesy of [Builder Name]"). We won't crop or remove your watermarks. Renderings will be labeled as renderings, not photos of finished homes. Floor plans stay exactly as you published them — no recoloring, no rebranding, no alterations. Pricing always shows "starting from" with a last-updated date.

What we won't do

Resell or syndicate your media to third-party sites. Misrepresent inventory, availability, incentives, or move-in dates. Solicit your buyers outside your registration policy. Use materials after a community is sold out or after you ask us to stop.

How to cancel or change

Email info@paradisefla.com any time. Removal or updates happen within 5 business days. You can pull back specific assets, change permission types, or cancel entirely. No notice period required.

Confidential or pre-release content

Anything you mark confidential or pre-release stays under wraps until your stated release date. If you send us renderings for a phase that hasn't launched, just say "hold until [date]" and we will.

The legal basics

You confirm you have the right to grant this permission and that the media doesn't infringe on anyone else's IP. We confirm we're a licensed Florida brokerage in good standing and will follow your brand standards and registration policy. We aren't your agent, employee, or partner — this is a marketing permission, nothing more.

Approval methods carry equal weight

Whether you tap the link, scan the QR, send the pre-filled email, request a Google Docs eSignature, or sign on paper — all five approval methods grant the same permission and create the same record. We log the timestamp and source for every approval.

No fee, no exclusivity

This costs you nothing and locks you into nothing. You can give the same permission to any other broker. Permission stays in effect until you tell us otherwise, or until the community is sold out.

Still have questions? Email info@paradisefla.com or call 772-247-7110.