



QUARTERLY NEWSLETTER

As the first quarter of 2026 comes to a close, the real estate market continues to show resilience and opportunity. Whether buying, selling, or simply keeping an eye on trends, staying informed helps make confident decisions. This edition highlights key market insights, seasonal home preparation tips, and a look at one of our vibrant local communities.



Wilson Realty Celebrates 50 Years

(click photo to view video)

For five decades, Wilson Realty has proudly served our community with integrity, dedication, and a commitment to excellence. From our humble beginnings to becoming a trusted name in real estate, this milestone is a testament to the relationships we've built and the clients who have placed their trust in us. We invite you to join us in celebrating 50 years of success by watching our commemorative video, highlighting the people, stories, and moments that have shaped Wilson Realty into what it is today.

Ken Voelker- Real Estate Salesperson of the Year
We are proud to recognize Ken Voelker as our Real Estate Salesperson of the Year! Ken's outstanding performance, unwavering professionalism, and dedication to his clients truly set him apart. His ability to consistently deliver exceptional results while building lasting relationships exemplifies the values of Wilson Realty. Congratulations, Ken, on this well-deserved achievement!



Wilson Welcomes New Agent – Steven Hatch

Wilson Realty is excited to welcome Steven Hatch to our team! Steve Hatch is a lifelong Saginaw County resident, currently residing in Hemlock. He graduated from Chesaning High School and has been involved in real estate investment since the late 1980's. Steve is a former Board Member of the Saginaw Landlords Association. He has been a licensed Realtor since 2012, and a million-dollar producer. Steve is passionate about client satisfaction and emphasizes the importance of ongoing communication throughout the transaction.

Preparing Your Home For Spring

Spring is the perfect time to refresh and enhance curb appeal. Key steps include:

- **Exterior Maintenance:** Power wash siding, clean gutters, and inspect the roof for winter damage.
- **Landscaping:** Trim shrubs, plant seasonal flowers, and add fresh mulch for a polished look.
- **Interior Refresh:** Declutter living spaces, deep clean carpets, and consider a light repaint in neutral tones.
- **Energy Efficiency:** Replace air filters, service HVAC systems, and check window seals to improve comfort and reduce costs.

Small updates can make a big difference when attracting potential buyers or simply enjoying a renewed living space.

Did You Know?

Homes listed in early spring often sell faster and at higher prices than those listed later in the year. With longer daylight hours and improved weather, buyers are more active, and properties show at their best. Preparing early can help sellers take advantage of this seasonal momentum.

Community Spotlight

Click the Image for a Link to Facebook Events

Saginaw County
Freeland Walleye Festival
April 23-26th



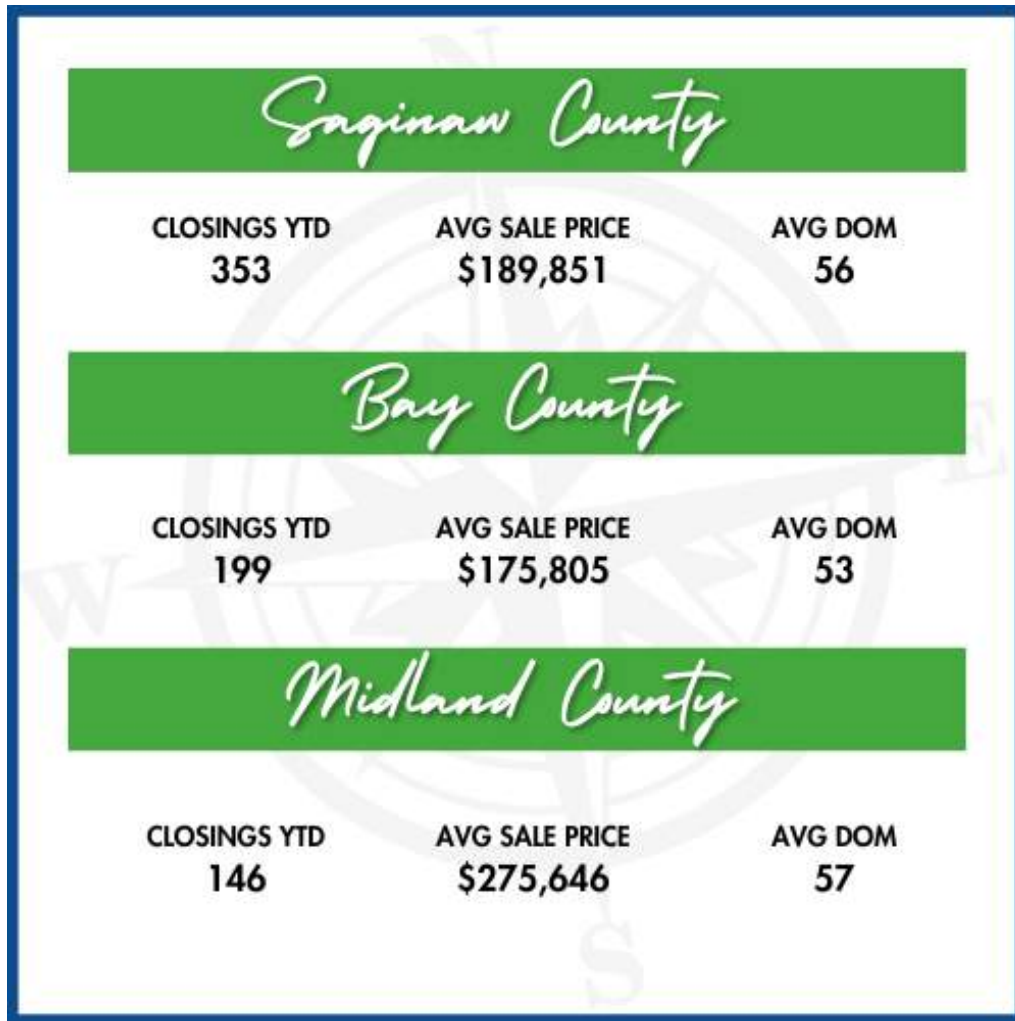
Midland County
Fast and Furriest 5k
May 2nd- Midland City Forest



Bay County
Bloomin' On The Bay Market
May 24th- Bay County Fairgrounds



Residential Market Stats by County



Wilson Realty Inc. | Website



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