

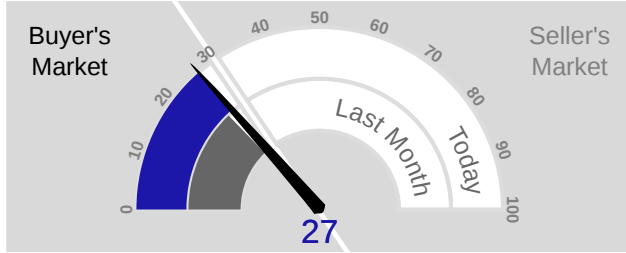


SANTA ROSA BEACH, FL Condos/Townhomes

This week the median list price for Santa Rosa Beach, FL is \$580,000 with the market action index hovering around 27. This is an increase over last month's market action index of 26. Inventory has decreased to 191.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.

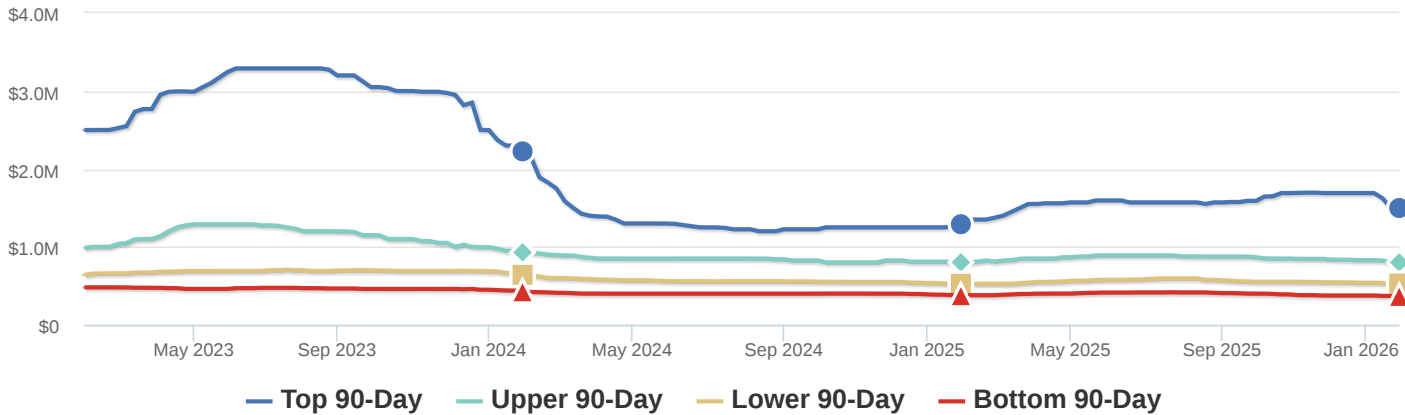


Slight Buyer's Advantage

MARKET NARRATIVE

Home sales have been exceeding new inventory for several weeks. However because of excess inventory, prices have not yet stopped falling. Should the sales trend continue, expect prices to level off soon and potentially to resume their climb from there. Watch prices as the market transitions from a Buyer's market to a Seller's market.

MEDIAN LIST PRICE



MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$1,360,000	1,792	-	3	3	22	4	3	119
\$752,497	1,151	-	2	2	21	3	4	224
\$504,999	1,072	-	2	2	27	0	1	199
\$369,900	940	-	2	2	21	1	4	112

REAL-TIME MARKET PROFILE

Median List Price	\$580,000
Median Price of New Listings	\$1,122,500
Per Square Foot	\$587
Average Days on Market	224
Median Days on Market	161
Price Decreased	26%
Price Increased	2%
Relisted	4%
Inventory	191
Median Rent	\$1,960
Market Action	27

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