



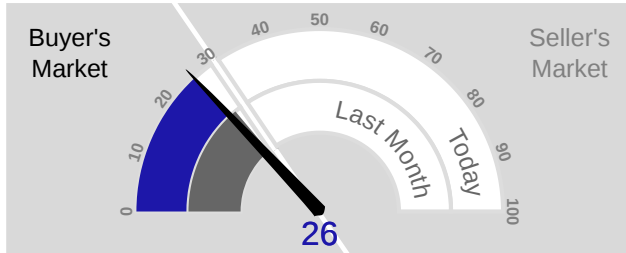
SANTA ROSA BEACH, FL

Condos/Townhomes

This week the median list price for Santa Rosa Beach, FL is \$699,000 with the market action index hovering around 26. This is less than last month's market action index of 28. Inventory has held steady at or around 199.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Slight Buyer's Advantage

MARKET NARRATIVE

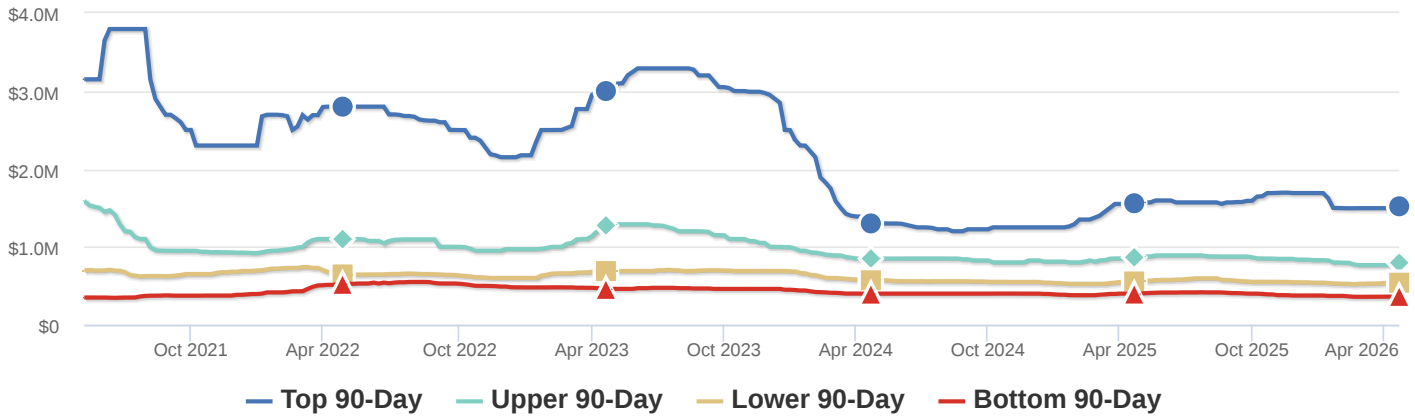
The Market Action Index has been trending lower for several weeks while prices have remained relatively stable. If inventory continues to grow relative to demand however, it is likely that we will see downward pressure on pricing.

REAL-TIME MARKET PROFILE

Median List Price	\$699,000
Median Price of New Listings	\$1,465,000
Per Square Foot	\$606
Average Days on Market	235
Median Days on Market	161
Price Decreased	38%
Price Increased	2%
Relisted	4%
Inventory	199
Median Rent	\$1,981
Market Action	26

Slight Buyer's Advantage

MEDIAN LIST PRICE



MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$1,897,000	1,855	-	3	3	22	2	1	115
\$849,000	1,512	-	3	3	20	0	0	185
\$550,000	1,076	-	2	2	27	1	1	171
\$399,000	940	-	2	2	21	1	2	161