

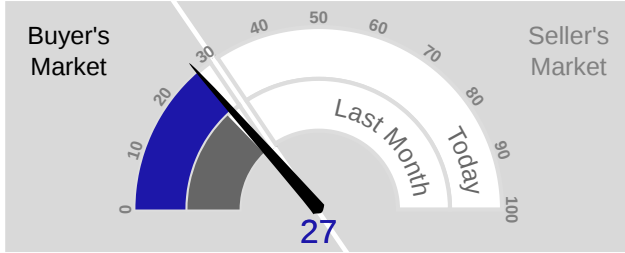


SANTA ROSA BEACH, FL Condos/Townhomes

This week the median list price for Santa Rosa Beach, FL is \$648,900 with the market action index hovering around 27. This is an increase over last month's market action index of 26. Inventory has decreased to 167.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.

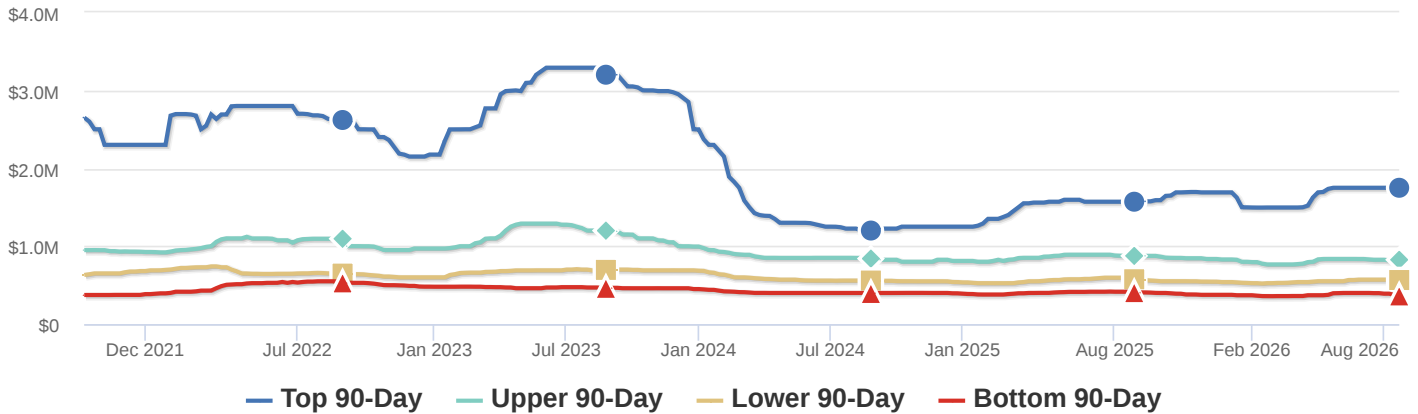


Slight Buyer's Advantage

MARKET NARRATIVE

The Market Action Index has been trending lower for several weeks while prices have remained relatively stable. If inventory continues to grow relative to demand however, it is likely that we will see downward pressure on pricing.

MEDIAN LIST PRICE



MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$1,871,500	2,190	-	3	3	23	2	2	140
\$824,995	1,401	-	2	2.5	23	0	3	192
\$537,000	1,028	-	2	2	24	0	1	133
\$349,900	956	-	2	2	21	2	1	105

REAL-TIME MARKET PROFILE

Median List Price	\$648,900
Median Price of New Listings	\$849,500
Per Square Foot	\$561
Average Days on Market	235
Median Days on Market	147
Price Decreased	37%
Price Increased	1%
Relisted	7%
Inventory	167
Median Rent	\$1,995
Market Action	27

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