

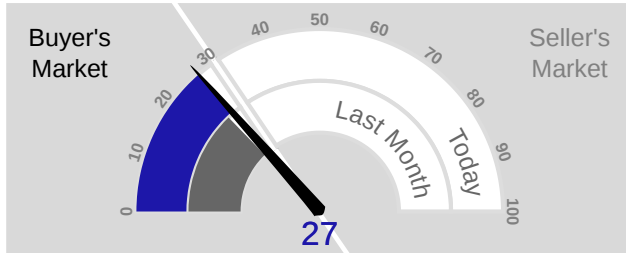


SANTA ROSA BEACH, FL Single-Family Homes

This week the median list price for Santa Rosa Beach, FL is \$1,450,000 with the market action index hovering around 27. This is an increase over last month's market action index of 26. Inventory has increased to 687.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Slight Buyer's Advantage

MARKET NARRATIVE

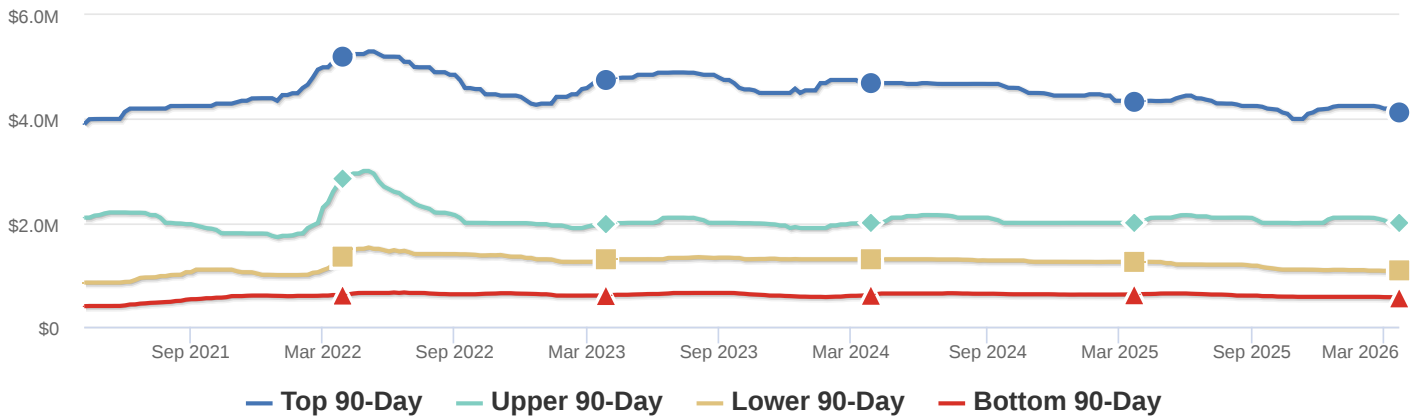
The Market Action Index has been trending lower for several weeks while prices have remained relatively stable. If inventory continues to grow relative to demand however, it is likely that we will see downward pressure on pricing.

REAL-TIME MARKET PROFILE

Median List Price		\$1,450,000
Median Price of New Listings		\$1,199,000
Per Square Foot		\$593
Average Days on Market		188
Median Days on Market		126
Price Decreased		32%
Price Increased		2%
Relisted		13%
Inventory		687
Median Rent		\$3,450
Market Action		27

Slight Buyer's Advantage

MEDIAN LIST PRICE



MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$4,074,500	4,368	8,000 - 10,000 sqft	5	6	6	4	5	140
\$2,049,500	2,821	6,500 - 8,000 sqft	4	4.3	13	8	9	129
\$1,099,000	2,223	4,500 - 6,500 sqft	4	3	10	6	10	133
\$560,000	1,820	4,500 - 6,500 sqft	3	2	11	13	10	98