



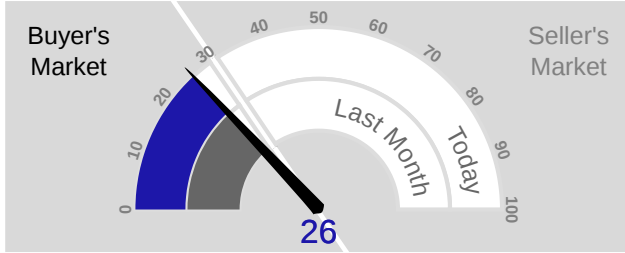
SANTA ROSA BEACH, FL

Single-Family Homes

This week the median list price for Santa Rosa Beach, FL is \$1,422,500 with the market action index hovering around 26. This is about the same as last month's market action index of 26. Inventory has held steady at or around 684.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Slight Buyer's Advantage

MARKET NARRATIVE

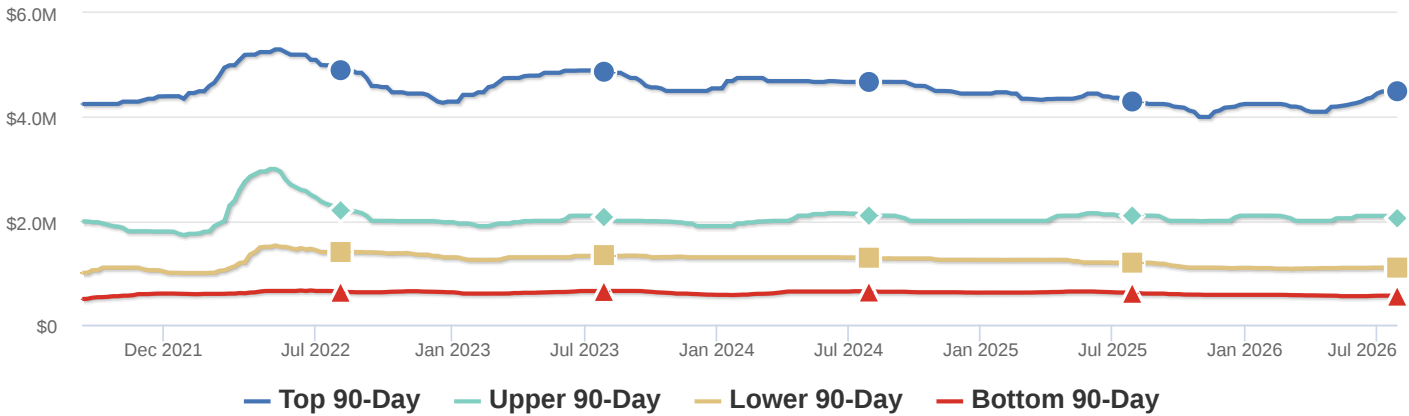
The market has been cooling in recent weeks. Since this is a Buyer's market where there is excess inventory to satisfy the demand levels, prices have also been moving lower.

REAL-TIME MARKET PROFILE

Median List Price	\$1,422,500
Median Price of New Listings	\$899,900
Per Square Foot	\$578
Average Days on Market	192
Median Days on Market	133
Price Decreased	43%
Price Increased	1%
Relisted	7%
Inventory	684
Median Rent	\$3,350
Market Action	26

Slight Buyer's Advantage

MEDIAN LIST PRICE



MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$4,400,000	4,423	8,000 - 10,000 sqft	5	6	8	0	5	140
\$1,995,000	2,830	6,500 - 8,000 sqft	4	4	11	7	12	140
\$1,075,000	2,238	6,500 - 8,000 sqft	4	3	10	4	8	126
\$559,900	1,879	4,500 - 6,500 sqft	3	2.5	10	6	5	112