

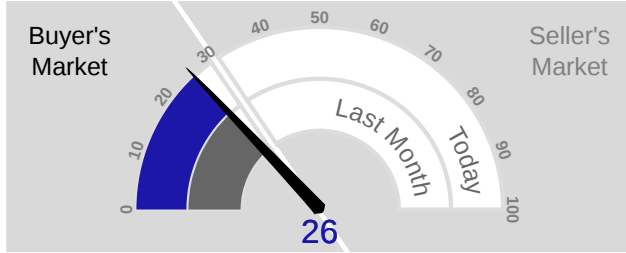


SANTA ROSA BEACH, FL Single-Family Homes

This week the median list price for Santa Rosa Beach, FL is \$1,450,000 with the market action index hovering around 26. This is less than last month's market action index of 27. Inventory has decreased to 678.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.

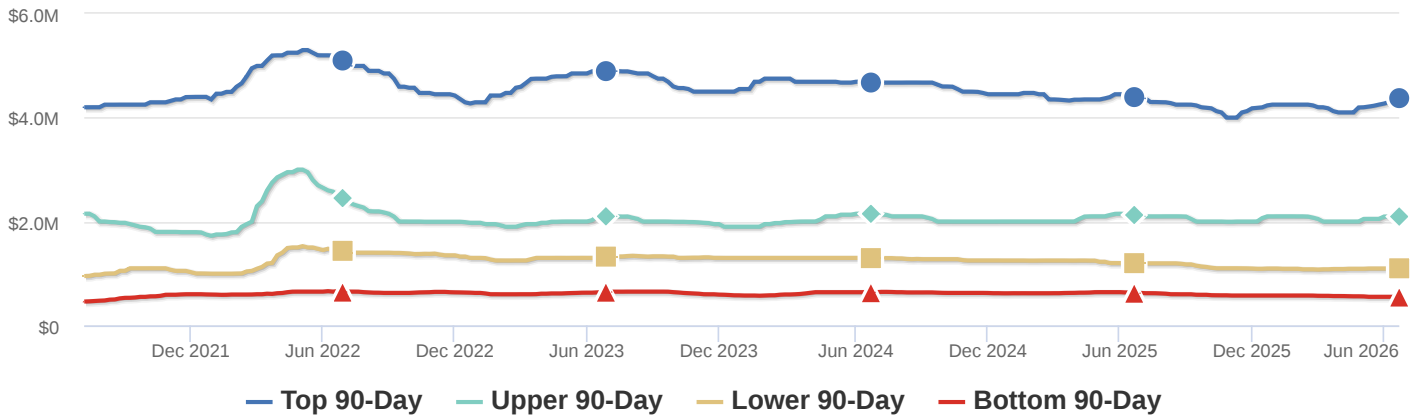


Slight Buyer's Advantage

MARKET NARRATIVE

Home sales have been exceeding new inventory for several weeks. Since this is a Buyer's market, prices are not yet moving higher as excess inventory is consumed. However, as the supply and demand trends continue, the market moves into the Seller's zone, and we are likely to see upward pressure on pricing.

MEDIAN LIST PRICE



MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$4,495,000	4,451	8,000 - 10,000 sqft	6	6	7	3	6	119
\$2,095,000	2,833	6,500 - 8,000 sqft	4	4	12	6	13	126
\$1,100,000	2,257	6,500 - 8,000 sqft	4	3	11	4	6	108
\$575,000	1,879	4,500 - 6,500 sqft	3	2.5	10	6	12	98

REAL-TIME MARKET PROFILE

Median List Price	\$1,450,000
Median Price of New Listings	\$1,199,900
Per Square Foot	\$591
Average Days on Market	185
Median Days on Market	112
Price Decreased	41%
Price Increased	1%
Relisted	8%
Inventory	678
Median Rent	\$3,200
Market Action	26

Slight Buyer's Advantage