



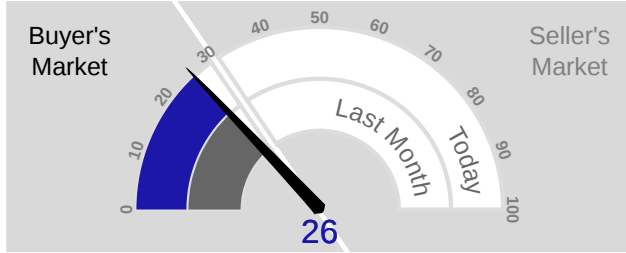
## SANTA ROSA BEACH, FL

### Single-Family Homes

This week the median list price for Santa Rosa Beach, FL is \$1,425,000 with the market action index hovering around 26. This is less than last month's market action index of 27. Inventory has increased to 719.

### MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



**Slight Buyer's Advantage**

### MARKET NARRATIVE

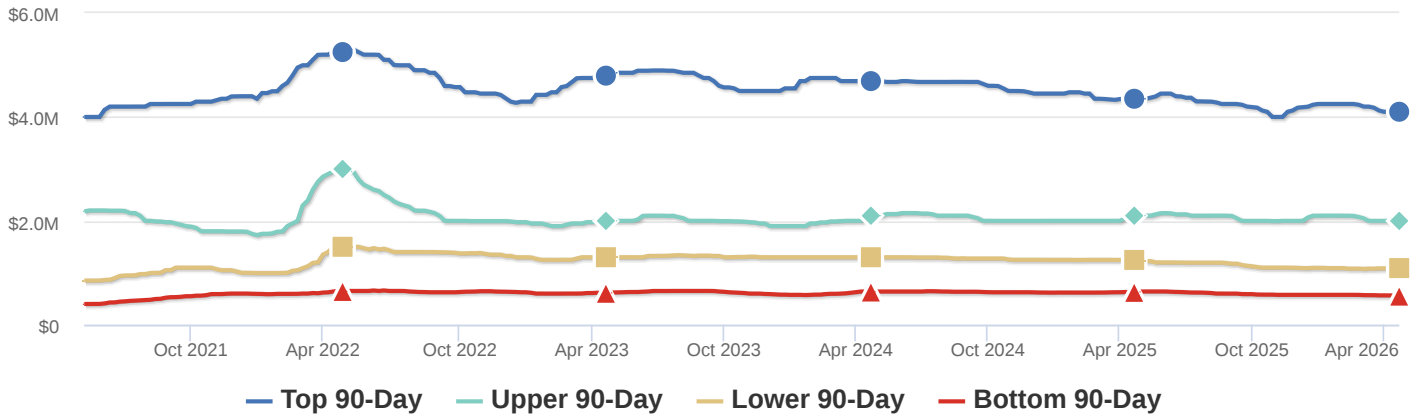
The Market Action Index has been trending lower for several weeks while prices have remained relatively stable. If inventory continues to grow relative to demand however, it is likely that we will see downward pressure on pricing.

### REAL-TIME MARKET PROFILE

|                              |  |             |
|------------------------------|--|-------------|
| Median List Price            |  | \$1,425,000 |
| Median Price of New Listings |  | \$1,395,000 |
| Per Square Foot              |  | \$590       |
| Average Days on Market       |  | 181         |
| Median Days on Market        |  | 105         |
| Price Decreased              |  | 35%         |
| Price Increased              |  | 1%          |
| Relisted                     |  | 9%          |
| Inventory                    |  | 719         |
| Median Rent                  |  | \$3,500     |
| Market Action                |  | 26          |

**Slight Buyer's Advantage**

### MEDIAN LIST PRICE



### MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

| Median Price | Sq. Ft. | Lot Size            | Beds | Bath | Age | New | Absorbed | DOM |
|--------------|---------|---------------------|------|------|-----|-----|----------|-----|
| \$4,362,500  | 4,416   | 8,000 - 10,000 sqft | 5    | 6    | 6   | 7   | 7        | 108 |
| \$2,049,500  | 2,832   | 6,500 - 8,000 sqft  | 4    | 4    | 12  | 6   | 7        | 136 |
| \$1,092,500  | 2,242   | 4,500 - 6,500 sqft  | 4    | 3    | 11  | 9   | 8        | 91  |
| \$549,000    | 1,825   | 4,500 - 6,500 sqft  | 3    | 2.5  | 11  | 7   | 5        | 98  |