



FOR IMMEDIATE RELEASE 3/20/2020

Jake Rockwell
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Jake Rockwell Dedicates \$5000 in Restaurant/Community Relief
*Purchasing \$5000 in Gift Cards to help support local restaurant and families
amid COVID-19 shutdowns.*

Medford, OR- March 20, 2020

Amid the fast moving COVID-19/Coronavirus outbreak, rules, regulations and policies are changing rapidly. One policy that has stayed the same is Jake Rockwell's dedication to the greater Medford area and Rogue Valley. Lots of things are still uncertain about how the virus has affected us and how it will continue to affect our community long term, however Jake and his team at the Rockwell Group are dedicated to helping in any way they can. For him it comes in the form of pledging \$5000 in funds to go towards the restaurants and local organizations that have suffered directly through mandated closures.

How will it work? Jake and the Rockwell Group are looking to the community to help identify those restaurants that have been most affected by the closures, 10 in total and purchase gift cards in denominations of \$20 or more with a minimum of \$5000. These cards will then be later distributed to families that have felt the economic impact of the shutdown and would most benefit from the meals. Working to help support the families that are hardest hit, Jake and the Rockwell Group hope to be able to help support the small businesses of the community with some income during this downturn, and likewise use that income to help support others during this time.

Jake and the Rockwell group have taken to social media to ask for your support and help in aiding to identify those that are struggling. They ask that you offer your stories and nominations for where you feel this money would best benefit those in our community. Gift cards will be bought in the coming weeks and distributed to thereafter as these establishments start to reopen, and the crisis subsides. Please follow the Rockwell Group as Jake turns to the community, for the community.

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