

# Decluttering to Sell

The term “decluttering” can be overwhelming to any home seller. The need to take your personal belongings out of your home is essential in the staging process.

The goal of decluttering is to help potential buyers envision your house to be **their** forever home.

**Picture this:** you’re walking into a home for the first time, what do you want to see? What distracts you from seeing the home?

**Keep in mind:** house hunters will typically drive by to scout out the neighborhood before attending open houses. The outside appearance of your home matters.

# Tips from Christina and Theresa

## ***Christina says:***



You are going to be moving so start the packing process by decluttering your home.



A first impression can make or break the sale. Think of what sold you to your current home.



Create an easy/ friendly walk through for potential buyers.



Your home should look and smell clean and inviting.

## ***Theresa says:***



Try to keep family photos, trinkets, and home décor to a minimum, so potential buyers can envision this home as theirs.



Make sure all light bulbs are replaced. A well-lit home shows how light and bright the space can be.



For pets: make sure all pet toys, food, etc. are clean and organized.