

5 REASONS WHY YOUR HOUSE MAY NOT SELL



A Free Report

1. LOCATION

Over history it has been said the three things to look for in buying a property are 1. Location, 2. Location and 3. Location. And there are positive and negative factors to almost every location.

No matter where your property may be located, there is a ready, willing and able buyer in the marketplace. You just have to be creative and sell the benefits.

2. CONDITION

Making a good first impression is important in getting a property sold. Painting the front door and trim, making sure the doorbell works, putting furniture and clothing in storage and cleaning off counter tops are just a few of the little things we suggest to our clients to make properties more marketable. We spend the extra time necessary with every client to assure all the little details are taken care of. It's that attention to detail that sets us apart and enables us to get properties sold.

3. PRICE

How soon you want to sell has a direct relationship to the price you receive for your property. A very important statistic to look at when pricing your property is the sales of similar homes over the past six months. This gives you a realistic guideline of what is really happening in the marketplace.

For an honest price analysis of your property, call us and we will share with you the price we expect you to receive in today's real estate market.

4. TERMS

Are you flexible about possession dates? Many times, serious buyers that are relocating to an area only look at those properties that offer immediate possession. Are you willing to assist the buyer with financing? Sometimes a seller who is willing to assist with financing will help a property to sell. Are you buying another property? If you are willing to consider trading part or all of your equity for another property, that makes your property more attractive in the marketplace.

5. THE AGENT AND COMPANY YOU CHOOSE

We take selling your home seriously. We do much more than put a sign in the yard and put the house on MLS.

If you are serious about selling and not just listing your property, call us today. We will give you an honest evaluation of what it is going to take to get your property sold. We will share with you our proven marketing systems that have enabled us to help so many sellers accomplish their real estate objectives.



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Have questions about any of these powerful ideas or strategies? Want a free consultation to see how we can apply them to YOUR home? Give us a call today!


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