



ERIC STEIN TEAM
SALES IN 2023

OVER 63 MILLION IN SALES
149 TRANSACTIONS



Top 1% Westchester and Bronx County Real Estate Team

216 5 Star Zillow & Google Reviews

Top RE/MAX Team in New York

RE/MAX Diamond Club Team Award Winner

Real Trends America's Best for Volume and Transaction Sides
- top 1.5% of 1.6 million real estate professionals in the United States

RE/MAX of New York Brokerage of the Year 2023

THE ERIC STEIN TEAM DIFFERENCE REDEFINING SERVICE IN REAL ESTATE

When it comes to real estate, we don't think you should ever settle.

As a top producing team in Westchester, the Bronx, and beyond, we certainly don't. Never settling means we are committed to our clients' needs, continuously push ourselves to innovate, and hold each other accountable each step of the way.

The Eric Stein Team is committed to providing superior service for our clients, from our initial interaction through closing day and beyond. Our diligent work ethic, open lines of communication, and team collaboration ensure there is always someone available. No detail, no matter how small, falls through the cracks.

With the Eric Stein Team working for you, you never have to wonder what is next. We excel at preparing your property to be presented to the market with the most competitive advantage. With creative, cutting-edge marketing exposure, along with our unparalleled industry expertise, we provide every buyer and seller with strategic advantages.

When it comes to your real estate transactions, choose a team who resolves to level up.



MARKETING PROGRAM



ONLINE DISTRIBUTION

ONLINE EXPOSURE INCLUDING BUT NOT LIMITED TO:



PHOTOGRAPHY & VIDEOGRAPHY



PROFESSIONAL
PHOTOGRAPHY



FLOOR
PLANS



VIDEO WALK
THROUGH



3D ZILLOW
WALK THROUGH



VIDEO
FOLLOW UP



REAL ESTATE
CRM

OPEN HOUSE PROGRAM



SIGNS



LIGHT FARE
& RAFFLE



ONLINE
DISTRIBUTION



FACEBOOK
ADVERTISING



MORTGAGE
LENDER PRESENT



iPAD
SIGN IN



PERSONAL
INVITATION



VIRTUAL
OPEN HOUSE

EMAIL MARKETING



BBQ & VIEW THIS WEEKEND

BUYER:
BOMBOMB FOLLOW UP
EMAILS 10K + LIST

BROKER:
REAL ESTATE AGENT
EMAIL CIRCULATION

DOCUMENTS



DIRECT MAIL



BROCHURES

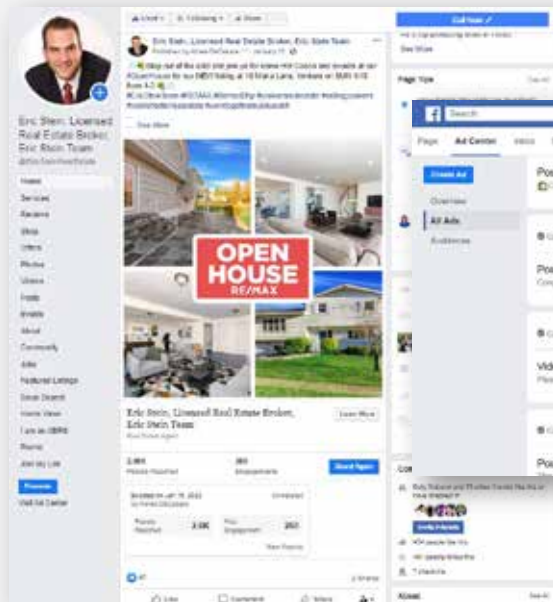
DocuSign
EASY TO SIGN
LISTING DOCUMENTS

SOCIAL MEDIA

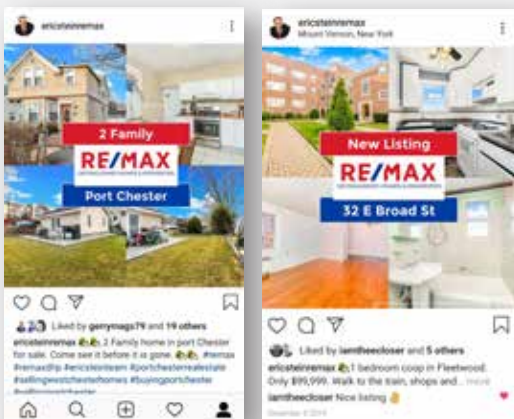
FOLLOW US ON SOCIAL



SOCIAL MEDIA AD EXAMPLES



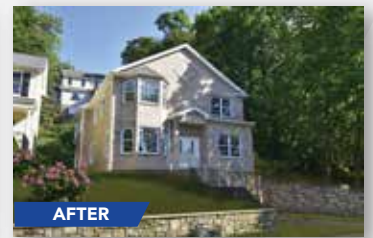
Post Engagements	529	103	\$13.00
Engagements to video and Super of 6 Characters	People Reached	Post Engagements	Spent of \$13.00
Completed 1 Feb 20			View Results
Post Engagements	222	71	\$12.00
Completed to the new owners of the beautiful	People Reached	Post Engagements	Spent of \$12.00
Completed 1 Feb 20			View Results
Video Views	5,034	606	\$30.00
People who saw the video	People Reached	Video Views	Spent of \$30.00
Completed 1 Feb 20			View Results
Post Engagements	678	125	\$12.00
Completed to the new owners of the beautiful	People Reached	Post Engagements	Spent of \$12.00
Completed 1 Feb 20			View Results



PHOTOGRAPHY & VIDEOGRAPHY

We use a range of tools to capture a buyer's attention and put your home's best foot forward. First impressions are our first priority.

DIGITAL STAGING



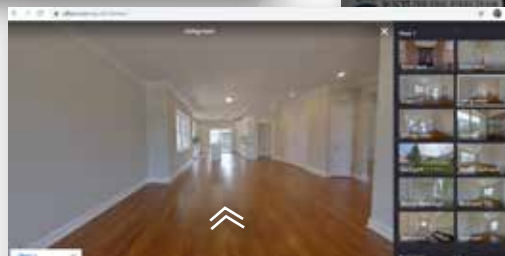
PROFESSIONAL VS. IPHONE



AERIAL PHOTOGRAPHY



VIDEOGRAPHY



LOCAL & INTERNATIONAL EXPOSURE

Global Reach, Local Expertise



LOCAL ADVERTISING

Agent Cooperation to Maximize Connections

- Invitation to local Mastermind Groups to foster cooperation and discuss new listings
- We contact agents who have recent sales in the area
- We invite agents to a Broker Open House
- We use Reverse Prospecting in MLS to target buyers who have viewed your home online and contact their agent
- We live where we work so we have lots of local connections.

Targeting Local, NYC & Global Brokers

- Email marketing to database of local brokerage
- Email marketing to NYC Agents
- Social media post to our Agent network
- Global exposure on Remax.com & Remax Global
- Invitation to International RE/MAX Masterminds and Events for top producing agents, Tom Ferry Network & RE/MAX Network
- Global Reach



THE HOMETOWN EXPERTS WITH A WORLD OF EXPERIENCE®

Wondering where can you find millions of property listings around the world in one place?

You've come to the right place. The RE/MAX property listings search connects you to our international regions around the globe, where you can find the right house in just minutes. It's no wonder that nobody in the world sells more real estate than RE/MAX.

With a few clicks of your mouse, you'll be transported to island getaways, European villas, Aussie lofts and much more using this comprehensive property listings map.

As you can see, RE/MAX is truly a global network, with a presence in more than 97 countries on six continents. Your property listings search on remax.com makes the home search process easier than ever.

RE/MAX REPRESENTS

988,480 US Transactional Sides

110+ Countries & Territories

8964 Offices

141,998 Agents Worldwide



GETTING YOUR HOME MARKET READY

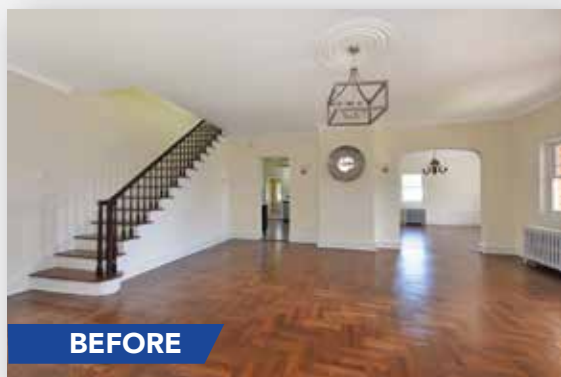
STAGING: 5 STAGING DO'S & DON'T'S

DO:

1. Spruce up your curb appeal.
2. Clean, clean, clean.
3. Declutter.
4. Neutralize.
5. Remove all big clunky furniture.

DON'T:

1. Don't take it personally.
2. Don't do major renovations.
3. Don't think the house will sell itself.
4. Don't run out and purchase all new furniture.
5. Don't be afraid to ask for help.



Expert Advice that has help to sell over a thousand homes

Preferred Vendors

- Connections to local respected contractors, electricians, movers, landscapers, estate companies and more to help you get more off of your checklist and get closer to the closing table.