

Working with Angela | Benefits

Pre-listing Strategy

- Who you work with matters! Angela is thorough. She will meet with you as much as you need to understand your goals.
- She will review the market, discuss pricing strategies, staging options and provide you a marketing plan specific to your property and engage other professionals as needed to maximize results.

What You Will Get Initially

- Professional photography, drone if needed
- Video/virtual tour
- 3D imaging
- Professional ad copy
- Electronic lockbox
- Yard signage (Nine out of ten homebuyers and sellers know of RE/MAX)

Local Broker Communication

- On tour and broker open houses
- Email distribution of photography, visual tours to over 300 brokers
- In-office communication and at weekly office meetings

Print Advertising

- “Just listed” post cards to surrounding neighborhoods
- Property brochures
- Homes and Land magazine
- Steamboat Homefinder magazine
- Steamboat Pilot and Today ads

Online Advertising

- Your own property website, specific domain featuring your property
- Facebook, YouTube, Twitter, LinkedIn, Instagram
- Targeted FB ads
- REColorado.com
- My personal website domains; YourSteamboatHome.com, BuySellLoveSteamboat.com
- Zillow | Trulia
- Remax.com | over 6,000 offices in 100 countries and over 100,000 agents
- RemaxSteamboat.com
- Realtor.com
- HomesandLand.com
- SteamboatHomefinder.com
- Steamboatpilot.com
- Hundreds of online syndications, partner websites, and property specific marketing as needed

White-glove Service

- At your service every day
- Quick feedback on showings
- Update and reports on web-traffic



Angela Ashby | Broker Associate

2016-17 REALTOR® of the Year

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YourSteamboatHome.com

Live. Play. Own.

RE/MAX
PARTNERS